



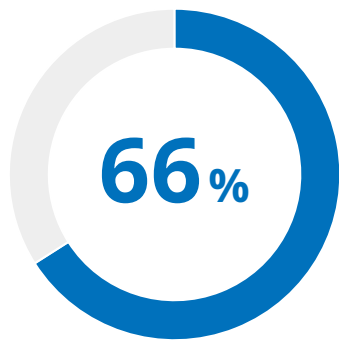
Site Audit: Full Report

6pm.com

Site Audit: Full Report

Subdomain: 6pm.com
User Agent: SEMrushBot-Desktop
Last Update: January 20, 2018
Crawled Pages: 1002

Total Score



Crawled Pages

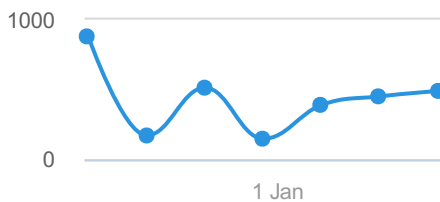
1002



● Healthy (0) ● Broken (3) ● Have issues (955) ● Redirected (40) ● Blocked (4)

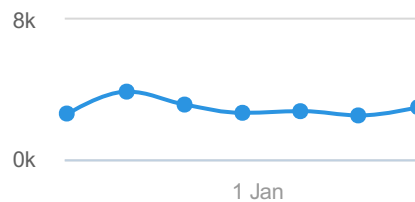
Errors

490 +39



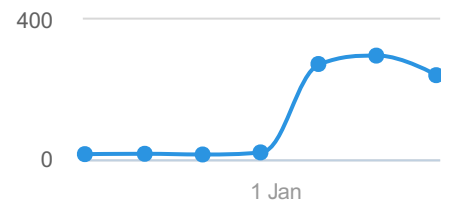
Warnings

2988 +472



Notices

241 -56



Top Issues

2 issues with mixed content	errors	0% of total issues
3 pages don't have title tags	errors	0% of total issues
146 pages have duplicate content issues	errors	4% of total issues

ERRORS

490 +39**180 pages have duplicate meta descriptions**

About this issue: crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages.

180 +12**156 issues with duplicate title tags**

About this issue: crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords.

156 +13**146 pages have duplicate content issues**

About this issue: Webpages are considered duplicate if they contain identical or nearly identical content. Excessive duplicate content may confuse search engines as to which page to index and which one to prioritize in search results. Using duplicated content across multiple pages may lead to traffic loss and poor placement in search results, and it may even provoke search engines to ban your page. Please note that crawler may flag your webpages as duplicates if there is too much text in your website's navigation compared to the amount of unique text on your page. How to fix: Here are a few ways to fix duplicate content: 1. Provide some unique content on the webpage. 2. Remove duplicate content. 3. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results.

146 +14**3 pages don't have title tags**

About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. How to fix: If you don't want to miss the opportunity to rank high in search results and gain a higher click-through rate, you should ensure that each of your website's pages has a unique and concise title containing your most important keywords.

3 0**3 pages couldn't be crawled**

About this issue: This issue indicates that crawler couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

3 0

2 issues with mixed content

2 

About this issue: If your website contains any elements that are not secured with HTTPS, this may lead to security issues. Moreover, browsers will warn users about loading unsecure content, and this may negatively affect user experience and reduce their confidence in your website. How to fix: Only embed HTTPS content on HTTPS pages.

0 pages returned 5XX status code

0 

0 pages returned 4XX status code

0 

0 internal links are broken

0 

0 pages couldn't be crawled (DNS resolution issues)

0 

0 pages couldn't be crawled (incorrect URL formats)

0 

0 internal images are broken

0 

Robots.txt file has format errors

0 

0 sitemap.xml files have format errors

0 

0 incorrect pages found in sitemap.xml

0 

0 pages have a WWW resolve issue

0 

This page has no viewport tag

0 

0 pages have too large HTML size

0 

0 AMP pages have no canonical tag

0 

0 issues with hreflang values

0 

0 hreflang conflicts within page source code	0
0 issues with incorrect hreflang links	0
0 non-secure pages	0
0 issues with expiring or expired certificate	0
0 issues with old security protocol	0
0 issues with incorrect certificate name	0
No redirect or canonical to HTTPS homepage from HTTP version	0
0 redirect chains and loops	0
0 AMP pages have HTML issues	0
0 AMP pages have style and layout issues	0
0 AMP pages have templating issues	0
0 pages with a broken canonical link	0
0 pages have multiple canonical URLs	0
0 pages have a meta refresh tag	0
0 pages have slow load speed	0

WARNINGS

2988 +472**950 pages have low text-HTML ratio**

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

950 +2**690 pages don't have an h1 heading**

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

690 +116**578 pages have no hreflang and lang attributes**

About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en' />

578 +80**361 images don't have alt attributes**

About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".

361 +138**184 pages have underscores in the URL**

About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

184 +169

98 links on HTTPS pages leads to HTTP page

98 0

About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.

79 pages have a low word count

79 -4

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

16 pages have duplicate H1 and title tags

16 0

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. How to fix: Try to create different content for your <title> and <h1> tags.

11 pages don't have enough text within the title tags

11 -3

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. How to fix: Add more descriptive text inside your page's <title> tag.

6 internal links contain nofollow attribute

6 0

About this issue: The rel="nofollow" attribute is an element in an <a> tag that tells crawlers not to follow the link (e.g., "Nofollow link example"). Nofollow links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website. Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from <a> tags, if necessary.

5 pages have too many parameters in their URLs

5 -3

About this issue: Using too many URL parameters is not an SEO-friendly approach. Multiple parameters make URLs less enticing for users to click and may cause search engines to fail to index some of your most important pages. How to fix: Try to use no more than four parameters in your URLs.

4 pages don't have meta descriptions

4 0

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

3 pages have temporary redirects

3 -3

About this issue: Temporary redirects (i.e., a 302 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all pages to make sure the use of 302 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/307 redirect with a 301/308 one.

2 pages have too much text within the title tags

2 -19

About this issue: Most search engines truncate titles containing more than 75 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. How to fix: Try to rewrite your page titles to be 75 characters or less.

Sitemap.xml not found

1 0

About this issue: A sitemap.xml file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a sitemap.xml file is quite beneficial. Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a sitemap.xml file if you don't already have one.

0 external links are broken

0 0

0 external images are broken

0 0

0 pages have too many on-page links

0 0

0 pages don't have character encoding declared

0 0

0 pages don't have doctype declared

0 0

0 pages use Flash

0 0

0 pages contain frames

0 0

Sitemap.xml not indicated in robots.txt

0 0

Homepage does not use HTTPS encryption

0 0

0 subdomains don't support SNI

0 0

0 HTTP URLs in sitemap.xml for HTTPS site

0 0

0 uncompressed pages

0 -1

0 blocked resources in robots.txt

0 0

241 -56**227 pages have more than one H1 tag**227 -55

About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.

6 external links contain nofollow attributes6 0

About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.

4 pages are blocked from crawling4 -1

About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

3 subdomains don't support HSTS3 0

About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

Robots.txt not found1 0

About this issue: A robots.txt file has an important impact on your overall SEO website's performance. This file helps search engines determine what content on your website they should crawl. Utilizing a robots.txt file can cut the time search engine robots spend crawling and indexing your website. How to fix: If you don't want specific content on your website to be crawled, creating a robots.txt file is recommended.

URLs on 0 pages are too long

0 0

0 pages have hreflang language mismatch issues

0 0

0 orphaned pages in Google Analytics

0 0

0 orphaned pages in sitemaps

0 0

0 pages take more than 1 second to become interactive

0 0

0 pages blocked by X-Robots-Tag: noindex HTTP header

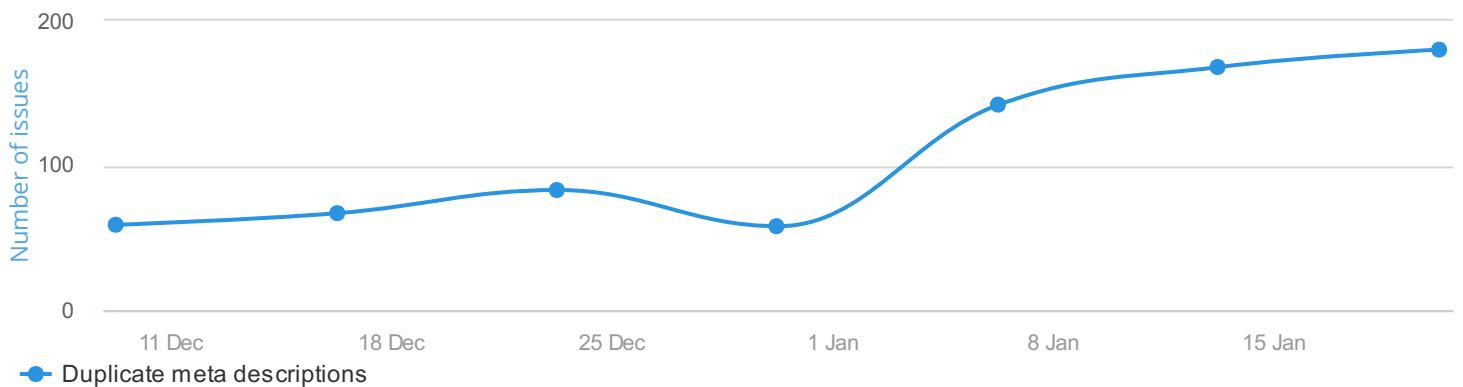
0

Duplicate meta descriptions

i *About this issue: crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages.*

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Duplicate meta descriptions 100

6pm.com, SEMrushBot-Desktop

Page URL	Pages with Duplicate Meta Description	Discovered
Discount Shoes, Clothing & Accessories https://www.6pm.com	24	January 20, 2018 (01:15) [new]
About 6pm.com https://www.6pm.com/about-us	24	January 20, 2018 (01:15) [new]
Accessories https://www.6pm.com/accessories	24	January 20, 2018 (01:15) [new]
6PM Associates Program https://www.6pm.com/associates-program	24	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-a	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-b	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-c	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-d	26	January 20, 2018 (01:15) [new]

Page URL	Pages with Duplicate Meta Description	Discovered
Brands at 6pm.com https://www.6pm.com/brands-e	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-f	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-g	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-h	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-i	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-j	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-k	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-l	26	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands-m	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-n	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-num	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-o	26	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands-p	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-q	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-r	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-s	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-t	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-u	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-v	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-w	26	January 20, 2018 (01:15) [new]

Page URL	Pages with Duplicate Meta Description	Discovered
Brands at 6pm.com https://www.6pm.com/brands-x	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-y	26	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-z	26	January 20, 2018 (01:15) [new]
Brooks at 6pm.com https://www.6pm.com/brooks/UgEa4gIBCg.zso	24	January 20, 2018 (01:15) [new]
Discount Bags, Backpacks, Purses https://www.6pm.com/c/bags	24	January 20, 2018 (01:15) [new]
Designer Collections https://www.6pm.com/c/designer-collections	24	January 20, 2018 (01:15) [new]
Resolution Ready https://www.6pm.com/c/resolution-ready	24	January 20, 2018 (01:15) [new]
Contact Information https://www.6pm.com/contact-us	24	January 20, 2018 (01:15) [new]
Looking for a 6pm.com coupon? https://www.6pm.com/coupons	24	January 20, 2018 (01:15) [new]
Customer Service Center https://www.6pm.com/customer-service-center	24	January 20, 2018 (01:15) [new]
General Questions https://www.6pm.com/general-questions	24	January 20, 2018 (01:15) [new]
Jackets and Coats https://www.6pm.com/jackets-and-coats	24	January 20, 2018 (01:15) [new]
Jeans on Sale https://www.6pm.com/jeans	24	January 20, 2018 (01:15) [new]
Kids' Discount Clothing, Shoes, Accessories https://www.6pm.com/kids	24	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAcABAuICAzABGIIIDA7q9AQ.zso	24	January 20, 2018 (01:15) [new]
Men's Discount Shoes, Clothing, Accessories https://www.6pm.com/mens	24	January 20, 2018 (01:15) [new]
[70 TO 100] at 6pm.com https://www.6pm.com/null/4glBMpIDC1s3MCBUTyAxMdBd.zso	24	January 20, 2018 (01:15) [new]
ALDO Andren at 6pm https://www.6pm.com/p/aldo-andren-black/product/9005146/color/3	1	January 20, 2018 (01:15) [new]
ALDO Andren at 6pm https://www.6pm.com/p/aldo-andren-light-brown/product/9005146/color/432	1	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-electric-brooks-blue-silver/product/8770336/color/620295	19	January 20, 2018 (01:15) [new]

Page URL	Pages with Duplicate Meta Description	Discovered
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-festival-fuchsia-bittersweet/product/8770337/color/655577	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-azure-blue-palace-blue-lime-punch/product/8770337/color/655578	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-gold/product/8770336/color/659983	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-red-orange/product/8770336/color/685752	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770336/color/3897	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770337/color/3897	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-heliotrope-fiery-coral/product/8770337/color/690316	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-electric-brooks-blue-black-nightlife/product/8770336/color/655561	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-gray-black-silver/product/8770336/color/670610	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-anthracite-primer-grey/product/8770336/color/674419	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-gray-pinstripe-iris-orchid/product/8770337/color/674424	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-primer-grey-passat-grey/product/8770337/color/674425	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-iceland-blue-hollyhock-black/product/8770337/color/685756	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-rose-gold/product/8770337/color/685755	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-tawny-port/product/8770336/color/685753	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-navy-blue-pink/product/8770337/color/558795	19	January 20, 2018 (01:15) [new]

Page URL	Pages with Duplicate Meta Description	Discovered
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-black-anthracite/product/8770336/color/655562	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-purple-cactus-flower-bluebird/product/8770337/color/655576	19	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-white-silver/product/8770337/color/755	19	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-azalea-black/product/8794488/color/655707	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-red-orange-black/product/8794486/color/655705	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-electric-brooks-blue-lime-popsicle-bluefish/product/8794486/color/686016	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-evening-blue-teal-victory-purple-cactus-flower/product/8794488/color/685760	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-hollyhock-lollipop-black/product/8794488/color/655708	4	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-bay-asphalt/product/8877144/color/686960	2	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-finch-asphalt/product/8877144/color/686959	2	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-white-heather-sterling/product/8877056/color/686882	2	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-bay-navy-stripe/product/8877171/color/686981	1	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-black-black-stripe/product/8877171/color/686980	1	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-dahlia/product/8799762/color/40941	2	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-reed-heather-sterling/product/8799762/color/686907	2	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-seaglass-navy/product/8799762/color/637828	2	January 20, 2018 (01:15) [new]

Page URL	Pages with Duplicate Meta Description	Discovered
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-barely-blue-glacier-grey-high-rise/product/9035246/color/734063	2	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-estate-blue-cream-orange-white/product/9035246/color/746638	2	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-moonless-night-black-metallic/product/9035246/color/734044	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black-white-stripe/product/8249991/color/14275	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black/product/8249991/color/3	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-overcast-deco-black/product/8249991/color/686901	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-beach-glass-silver/product/8794379/color/685960	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-black-high-risk-red/product/8794376/color/620411	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-ceramic-lime-punch/product/8794379/color/655606	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-electric-brooks-blue/product/8794376/color/685957	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-silver/product/8794376/color/421080	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-fuchsia-purple-dazzling-blue/product/8794379/color/655607	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-grey/product/8794376/color/139	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-lapis-blue-lime-popsicle/product/8794376/color/685958	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-white-silver/product/8794379/color/8002	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-electric-brooks-blue-black-white/product/8794376/color/655605	17	January 20, 2018 (01:15) [new]

Page URL	Pages with Duplicate Meta Description	Discovered
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-high-risk-red-black-orange-peel/product/8794376/color/655604	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-kasbah-blue-radiance-white/product/8794379/color/673952	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-peacock-pink-glo-black/product/8794379/color/673948	17	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-pickled-beet-pink-black/product/8794379/color/703925	17	January 20, 2018 (01:15) [new]

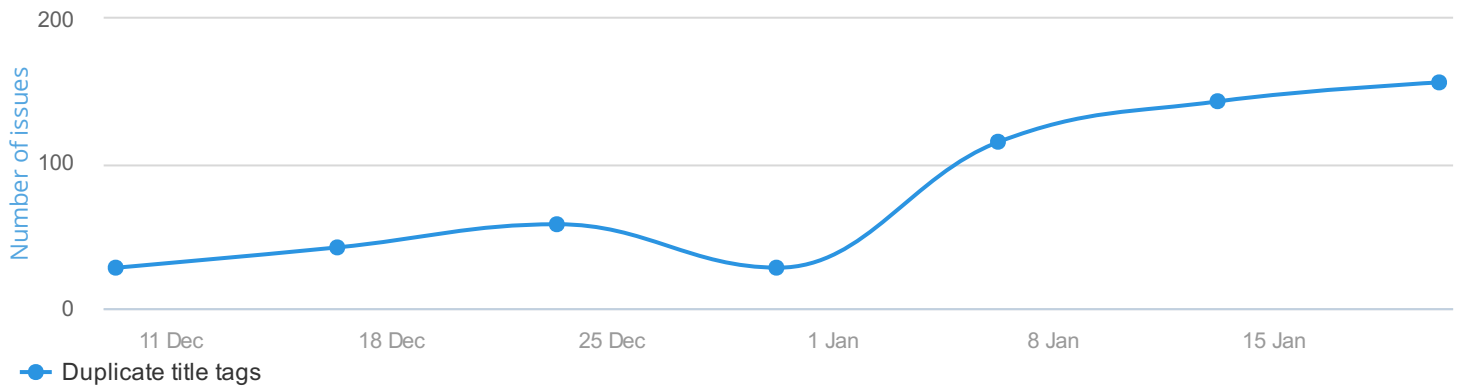
i We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

Duplicate title tags

i About this issue: crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords.

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Duplicate title tags 100

6pm.com, SEMrushBot-Desktop

Duplicates	Pages with the same title	Discovered
Brands at 6pm.com https://www.6pm.com/brands-p	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-q	10	January 20, 2018 (01:15) [new]

Duplicates	Pages with the same title	Discovered
Brands at 6pm.com https://www.6pm.com/brands-n	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-a	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-num	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-o	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-l	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-m	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-j	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-k	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-h	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-y	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-i	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-z	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-v	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-f	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-w	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-g	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-x	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-t	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-d	10	January 20, 2018 (01:15) [new]

Duplicates	Pages with the same title	Discovered
Brands at 6pm.com https://www.6pm.com/brands-u	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-e	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-b	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-r	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-s	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-c	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-white-silver/product/8794379/color/8002	10	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort at 6pm https://www.6pm.com/p/brooks-uprise-crossback-a-b-moving-comfort-market-haze-dahlia/product/8543278/color/686929	3	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-white-heather-sterling/product/8877056/color/686882	3	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort at 6pm https://www.6pm.com/p/brooks-uprise-crossback-a-b-moving-comfort-cobalt/product/8543278/color/546999	3	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black/product/8249991/color/3	3	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-ceramic-lime-punch/product/8794379/color/655606	10	January 20, 2018 (01:15) [new]
Brooks Rebound Racer Moving Comfort at 6pm https://www.6pm.com/p/brooks-rebound-racer-moving-comfort-sunset-ikat-jacquard/product/7804852/color/660632	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-tawny-port/product/8770336/color/685753	10	January 20, 2018 (01:15) [new]
Brooks Transcend 4 at 6pm https://www.6pm.com/p/brooks-transcend-4-black-electric-brooks-blue-silver/product/8794365/color/655558	3	January 20, 2018 (01:15) [new]
Brooks LSD Jacket at 6pm https://www.6pm.com/p/brooks-isd-jacket-bay/product/8877163/color/2137	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-tokyo-black-high-risk-red/product/8794376/color/677123	10	January 20, 2018 (01:15) [new]

i We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

Duplicates	Pages with the same title	Discovered
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-electric-brooks-blue-silver/product/8770336/color/620295	10	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-reed-heather-sterling/product/8799762/color/686907	3	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-electric-brooks-blue-lime-popsicle-bluefish/product/879486/color/686016	5	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-white-microchip/product/8794379/color/703924	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-gray-black-silver/product/8770336/color/670610	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770337/color/3897	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770336/color/3897	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-red-orange/product/8770336/color/685752	10	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-azalea-black/product/8794488/color/655707	5	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-high-risk-red-black-orange-peel/product/8794376/color/655604	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-lapis-blue-lime-popsicle/product/8794376/color/685958	10	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-purple-cactus-flower-peacoat-hot-coral/product/8695968/color/655710	4	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort at 6pm https://www.6pm.com/p/brooks-uprise-crossback-a-b-moving-comfort-seaglass-navy/product/8543278/color/637828	3	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-gray-pinstripe-iris-orchid/product/8770337/color/674424	10	January 20, 2018 (01:15) [new]
Brooks Rebound Racer Moving Comfort at 6pm https://www.6pm.com/p/brooks-rebound-racer-moving-comfort-cobalt-ikat-jacquard/product/7804852/color/660634	2	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-bay-navy-stripe/product/8877171/color/686981	2	January 20, 2018 (01:15) [new]

Duplicates	Pages with the same title	Discovered
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-finch-asphalt/product/8877144/color/686959	3	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-electric-brooks-blue-lime-punch-cherry-tomato/product/8695961/color/655709	4	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-white-silver/product/8770337/color/755	10	January 20, 2018 (01:15) [new]
Brooks LSD Jacket at 6pm https://www.6pm.com/p/brooks-isd-jacket-black-asphalt/product/8543324/color/12049	2	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-diva-pink-anthracite-bluefish/product/8695968/color/620318	4	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-overcast-deco-black/product/8249991/color/686901	3	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-teal-victory-white-black/product/8794379/color/685959	10	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-barely-blue-glacier-grey-high-rise/product/9035246/color/734063	3	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-navy-blue-pink/product/8770337/color/558795	10	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-moonless-night-black-metallic/product/9035246/color/734044	3	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-nightlife-black-high-risk-red/product/8695961/color/620413	4	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-peacock-pink-glo-black/product/8794379/color/673948	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-pickled-beet-pink-black/product/8794379/color/703925	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-electric-brooks-blue-black-nightlife/product/8770336/color/655561	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-purple-cactus-flower-bluebird/product/8770337/color/655576	10	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-estate-blue-cream-orange-white/product/9035246/color/746638	3	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-primer-grey-passat-grey/product/8770337/color/674425	10	January 20, 2018 (01:15) [new]

Duplicate content

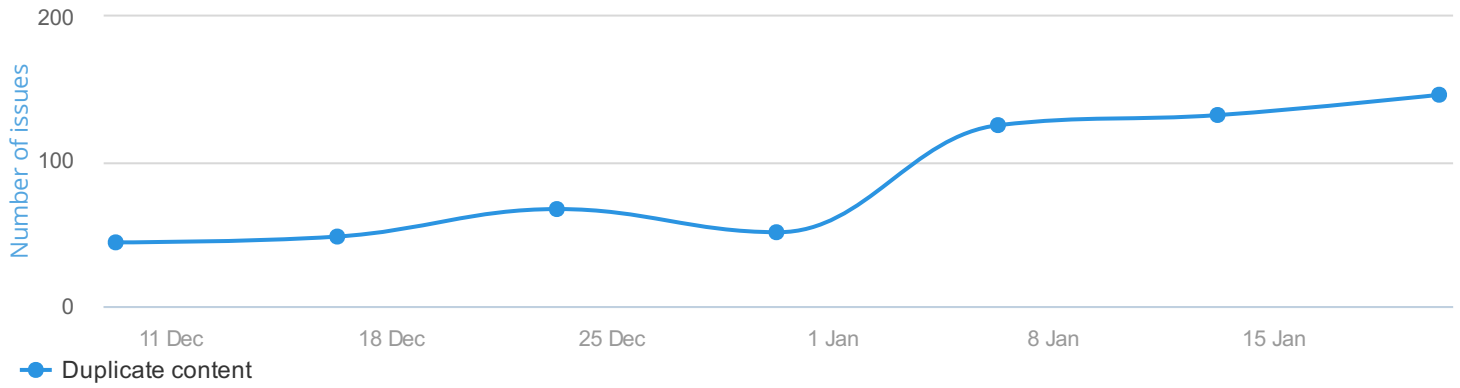
Duplicates	Pages with the same title	Discovered
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-evening-blue-teal-victory-purple-cactus-flower/product/8794488/color/685760	5	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-festival-fuchsia-bittersweet/product/8770337/color/655577	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-kasbah-blue-radiance-white/product/8794379/color/673952	10	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-black-ebony-lime-popsicle/product/8794384/color/685737	3	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-dahlia/product/8799762/color/40941	3	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-black-anthracite/product/8770336/color/655562	10	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-peacock-peacock-green-black/product/8794385/color/673950	3	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-black-black-stripe/product/8877171/color/686980	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-fuchsia-purple-dazzling-blue/product/8794379/color/655607	10	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-bay-asphalt/product/8877144/color/686960	3	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-purple-cactus-flower-diva-pink-black/product/8794379/color/655608	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-heliotrope-fiery-coral/product/8770337/color/690316	10	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-seaglass-navy/product/8799762/color/637828	3	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 at 6pm https://www.6pm.com/p/brooks-ravenna-8-black-silver-aquarius/product/8794374/color/703806	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-rose-gold/product/8770337/color/685755	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-grey/product/8794376/color/139	10	January 20, 2018 (01:15) [new]

Duplicates	Pages with the same title	Discovered
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-azure-blue-palace-blue-lime-punch/product/8770337/color/655578	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-iceland-blue-hollyhock-black/product/8770337/color/685756	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-electric-brooks-blue-black-white/product/8794376/color/655605	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-black-high-risk-red/product/8794376/color/620411	10	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-electric-brooks-blue/product/8794376/color/685957	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-gold/product/8770336/color/659983	10	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 at 6pm https://www.6pm.com/p/brooks-ravenna-8-electric-blue-lemonade-black-green-gecko/product/8794373/color/685956	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-beach-glass-silver/product/8794379/color/685960	10	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black-white-stripe/product/8249991/color/14275	3	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-silver/product/8794376/color/421080	10	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-electric-brooks-blue-black-high-risk-red/product/8794384/color/655557	3	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-red-orange-black/product/8794486/color/655705	5	January 20, 2018 (01:15) [new]

i *About this issue: Webpages are considered duplicate if they contain identical or nearly identical content. Excessive duplicate content may confuse search engines as to which page to index and which one to prioritize in search results. Using duplicated content across multiple pages may lead to traffic loss and poor placement in search results, and it may even provoke search engines to ban your page. Please note that crawler may flag your webpages as duplicates if there is too much text in your website's navigation compared to the amount of unique text on your page. How to fix: Here are a few ways to fix duplicate content: 1. Provide some unique content on the webpage. 2. Remove duplicate content. 3. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results.*

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Duplicate content 100

6pm.com, SEMrushBot-Desktop

Page URL	Similar Pages	Discovered
Email Signup https://secure-www.6pm.com/subscriptions/signup	1	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-e	3	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands-f	3	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands-g	8	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-h	8	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-i	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-k	3	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-n	6	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-num	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-o	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-q	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-u	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-v	8	January 20, 2018 (01:15) [new]

i We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

Page URL	Similar Pages	Discovered
Brands at 6pm.com https://www.6pm.com/brands-w	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-x	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-y	10	January 20, 2018 (01:15) [new]
Brands at 6pm.com https://www.6pm.com/brands-z	10	January 20, 2018 (01:15) [new]
Designer Collections https://www.6pm.com/c/designer-collections	10	January 20, 2018 (01:15) [new]
Resolution Ready https://www.6pm.com/c/resolution-ready	10	January 20, 2018 (01:15) [new]
Contact Information https://www.6pm.com/contact-us	10	January 20, 2018 (01:15) [new]
https://www.6pm.com/gift-cards	10	January 20, 2018 (01:15) [new]
ALDO Andren at 6pm https://www.6pm.com/p/aldo-andren-black/product/9005146/color/3	1	January 20, 2018 (01:15) [new]
ALDO Andren at 6pm https://www.6pm.com/p/aldo-andren-light-brown/product/9005146/color/432	1	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-electric-brooks-blue-silver/product/8770336/color/620295	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-festival-fuchsia-bittersweet/product/8770337/color/655577	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-azure-blue-palace-blue-lime-punch/product/8770337/color/655578	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-gold/product/8770336/color/659983	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-red-orange/product/8770336/color/685752	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770336/color/3897	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770337/color/3897	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-heliotrope-fiery-coral/product/8770337/color/690316	10	January 20, 2018 (01:15) [new]

Page URL	Similar Pages	Discovered
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-electric-brooks-blue-black-nightlife/product/8770336/color/655561	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-gray-black-silver/product/8770336/color/670610	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-anthracite-primer-grey/product/8770336/color/674419	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-gray-pinstripe-iris-orchid/product/8770337/color/674424	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-primer-grey-passat-grey/product/8770337/color/674425	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-iceland-blue-hollyhock-black/product/8770337/color/685756	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-rose-gold/product/8770337/color/685755	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-tawny-port/product/8770336/color/685753	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-navy-blue-pink/product/8770337/color/558795	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-black-anthracite/product/8770336/color/655562	8	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-purple-cactus-flower-bluebird/product/8770337/color/655576	10	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-white-silver/product/8770337/color/755	10	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-azalea-black/product/8794488/color/655707	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-red-orange-black/product/8794486/color/655705	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-electric-brooks-blue-lime-popsicle-bluefish/product/8794486/color/686016	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-evening-blue-teal-victory-purple-cactus-flower/product/8794488/color/685760	4	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-hollyhock-lollipop-black/product/8794488/color/655708	4	January 20, 2018 (01:15) [new]

Missing title tags

Page URL	Similar Pages	Discovered
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-bay-asphalt/product/8877144/color/686960	1	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-finch-asphalt/product/8877144/color/686959	1	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-bay-navy-stripe/product/8877171/color/686981	1	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-black-black-stripe/product/8877171/color/686980	1	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-dahlia/product/8799762/color/40941	2	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-reed-heather-sterling/product/8799762/color/686907	2	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-seaglass-navy/product/8799762/color/637828	2	January 20, 2018 (01:15) [new]
Brooks Go-To 3" Shorts at 6pm https://www.6pm.com/p/brooks-go-to-3-shorts-navy-white/product/8799769/color/513	1	January 20, 2018 (01:15) [new]
Brooks Go-To 7" Shorts at 6pm https://www.6pm.com/p/brooks-go-to-7-shorts-navy-white/product/8799816/color/513	1	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-barely-blue-glacier-grey-high-rise/product/9035246/color/734063	2	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-estate-blue-cream-orange-white/product/9035246/color/746638	2	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-moonless-night-black-metallic/product/9035246/color/734044	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black-white-stripe/product/8249991/color/14275	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black/product/8249991/color/3	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-overcast-deco-black/product/8249991/color/686901	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-beach-glass-silver/product/8794379/color/685960	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-black-high-risk-red/product/8794376/color/620411	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-ceramic-lime-punch/product/8794379/color/655606	9	January 20, 2018 (01:15) [new]

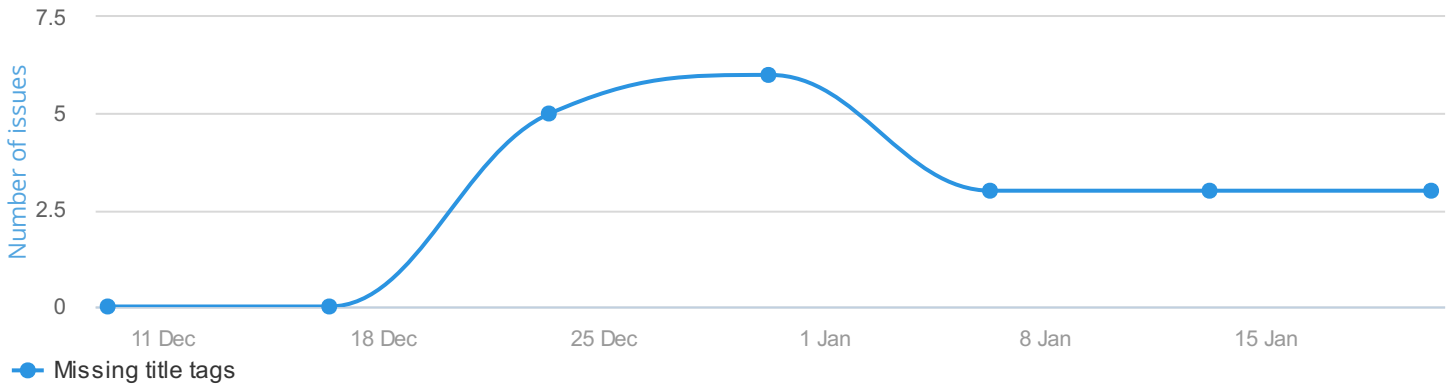
Page URL	Similar Pages	Discovered
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-electric-brooks-blue/product/8794376/color/685957	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-silver/product/8794376/color/421080	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-fuchsia-purple-dazzling-blue/product/8794379/color/655607	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-grey/product/8794376/color/139	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-lapis-blue-lime-popsicle/product/8794376/color/685958	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-white-silver/product/8794379/color/8002	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-electric-brooks-blue-black-white/product/8794376/color/655605	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-high-risk-red-black-orange-peel/product/8794376/color/655604	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-kasbah-blue-radiance-white/product/8794379/color/673952	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-peacock-pink-glo-black/product/8794379/color/673948	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-pickled-beet-pink-black/product/8794379/color/703925	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-purple-cactus-flower-diva-pink-black/product/8794379/color/655608	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-teal-victory-white-black/product/8794379/color/685959	9	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-tokyo-black-high-risk-red/product/8794376/color/677123	7	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-white-microchip/product/8794379/color/703924	9	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-diva-pink-anthracite-bluefish/product/8695968/color/620318	3	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-electric-brooks-blue-lime-punch-cherry-tomato/product/8695961/color/655709	3	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-nightlife-black-high-risk-red/product/8695961/color/620413	3	January 20, 2018 (01:15) [new]

Page URL	Similar Pages	Discovered
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-purple-cactus-flower-peacoat-hot-coral/product/8695968/color/655710	3	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-black-ebony-lime-popsicle/product/8794384/color/685737	2	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-electric-brooks-blue-black-high-risk-red/product/8794384/color/655557	2	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-peacock-peacock-green-black/product/8794385/color/673950	2	January 20, 2018 (01:15) [new]
Brooks Rebound Racer Moving Comfort at 6pm https://www.6pm.com/p/brooks-rebound-racer-moving-comfort-cobalt-ikat-jacquard/product/7804852/color/660634	1	January 20, 2018 (01:15) [new]
Brooks Rebound Racer Moving Comfort at 6pm https://www.6pm.com/p/brooks-rebound-racer-moving-comfort-sunset-ikat-jacquard/product/7804852/color/660632	1	January 20, 2018 (01:15) [new]
Brooks Transcend 4 at 6pm https://www.6pm.com/p/brooks-transcend-4-black-anthracite-toreador/product/8794365/color/685754	2	January 20, 2018 (01:15) [new]
Brooks Transcend 4 at 6pm https://www.6pm.com/p/brooks-transcend-4-black-electric-brooks-blue-silver/product/8794365/color/655558	2	January 20, 2018 (01:15) [new]
Brooks Transcend 4 at 6pm https://www.6pm.com/p/brooks-transcend-4-electric-brooks-blue-black-high-risk-red/product/8794365/color/655557	2	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort at 6pm https://www.6pm.com/p/brooks-uprise-crossback-a-b-moving-comfort-cobalt/product/8543278/color/546999	2	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort at 6pm https://www.6pm.com/p/brooks-uprise-crossback-a-b-moving-comfort-market-haze-dahlia/product/8543278/color/686929	2	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort at 6pm https://www.6pm.com/p/brooks-uprise-crossback-a-b-moving-comfort-seaglass-navy/product/8543278/color/637828	2	January 20, 2018 (01:15) [new]
Cole Haan Dustin Plain Toe at 6pm https://www.6pm.com/p/cole-haan-dustin-plain-toe-black/product/9054769/color/3	1	January 20, 2018 (01:15) [new]
Cole Haan Dustin Plain Toe at 6pm https://www.6pm.com/p/cole-haan-dustin-plain-toe-british-tan/product/9054769/color/983	1	January 20, 2018 (01:15) [new]
Cole Haan Madison Plain Ox II at 6pm https://www.6pm.com/p/cole-haan-madison-plain-ox-ii-black/product/9021336/color/3	2	January 20, 2018 (01:15) [new]
Cole Haan Madison Plain Ox II at 6pm https://www.6pm.com/p/cole-haan-madison-plain-ox-ii-british-tan/product/9021336/color/983	2	January 20, 2018 (01:15) [new]

i About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. How to fix: If you don't want to miss the opportunity to rank high in search results and gain a higher click-through rate, you should ensure that each of your website's pages has a unique and concise title containing your most important keywords.

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Missing title tags 3

6pm.com, SEMrushBot-Desktop

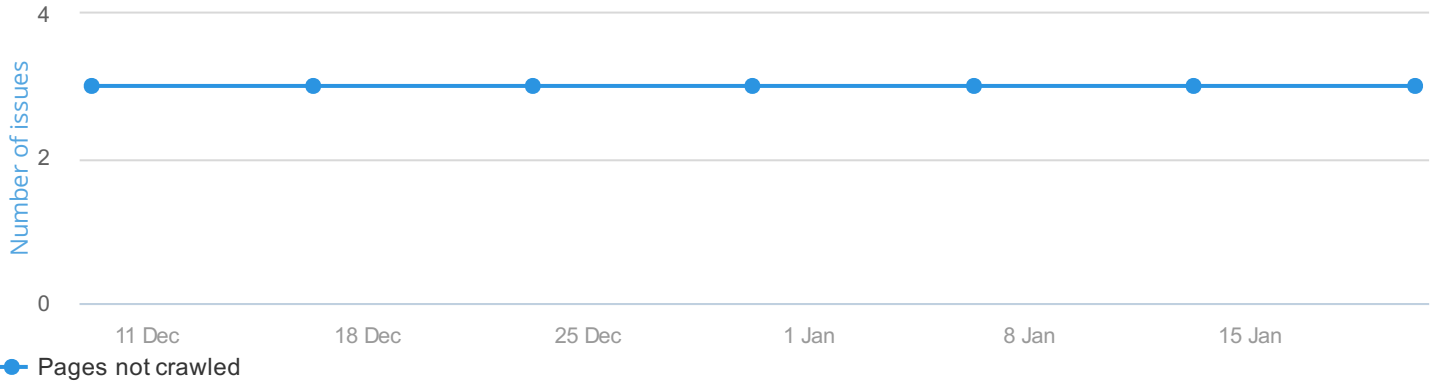
Page URL	Discovered
https://www.6pm.com/gift-cards	January 20, 2018 (01:15)
https://www.6pm.com/gift-cards?pf_rd_r=E1B63D45BDC34B9BA2B7&pf_rd_p=4d00d890-c729-47d4-9d55-9baa95f4a36b	January 20, 2018 (01:15) [new]
https://www.6pm.com/gift-cards?pf_rd_r=FE712DCCD88A44F2A38E&pf_rd_p=4d00d890-c729-47d4-9d55-9baa95f4a36b	January 20, 2018 (01:15) [new]

Pages not crawled

i About this issue: This issue indicates that crawler couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Pages not crawled 3

6pm.com, SEMrushBot-Desktop

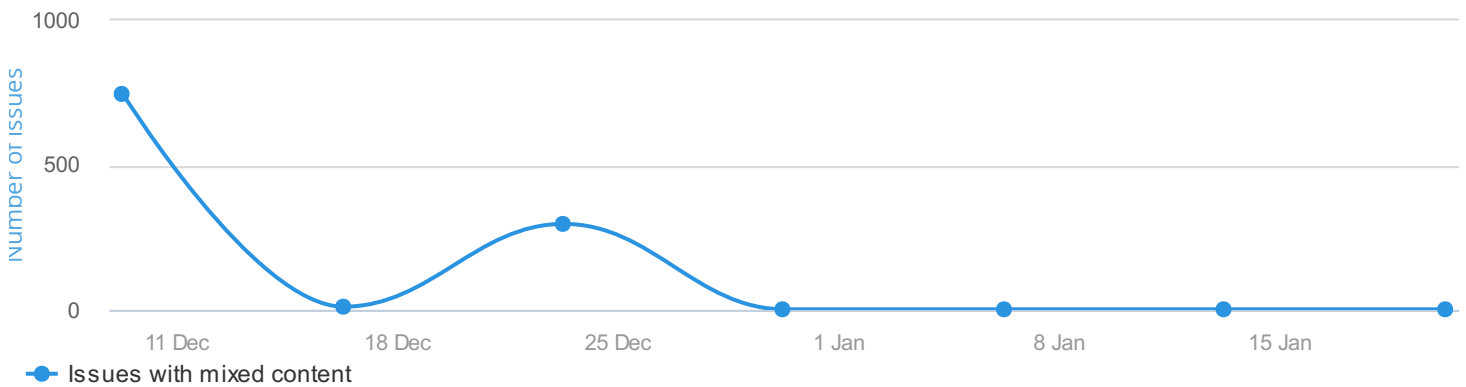
Page URL	Discovered
https://6pm.com/	January 20, 2018 (01:15)
https://6pm.com/robots.txt	January 20, 2018 (01:15)
https://6pm.com/sitemap.xml	January 20, 2018 (01:15)

Issues with mixed content

i About this issue: If your website contains any elements that are not secured with HTTPS, this may lead to security issues. Moreover, browsers will warn users about loading unsecure content, and this may negatively affect user experience and reduce their confidence in your website. How to fix: Only embed HTTPS content on HTTPS pages.

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Issues with mixed content 2

6pm.com, SEMrushBot-Desktop

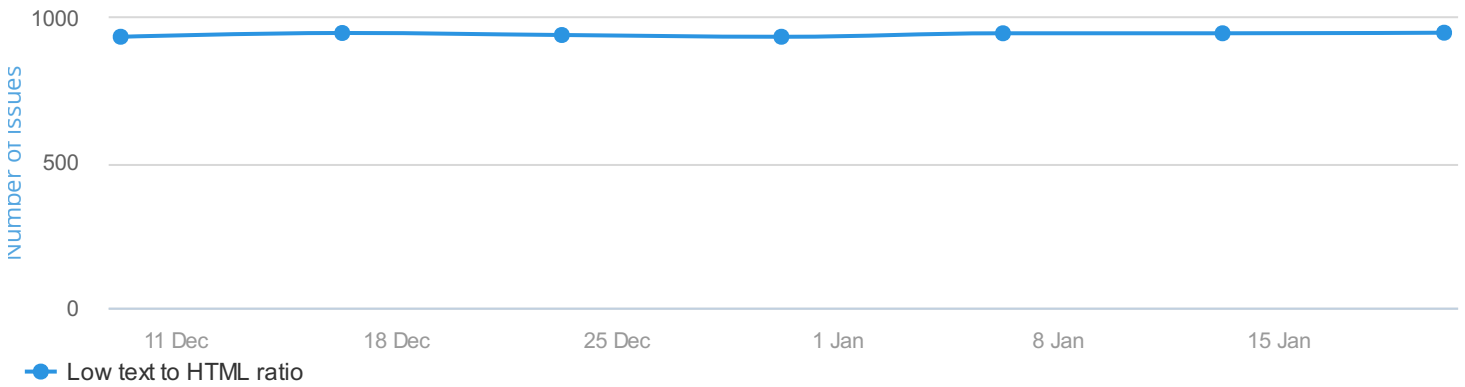
Low text to HTML ratio

Page URL	Resource URL	Resource Type	Discovered
Shop With Confidence at 6pm.com! https://www.6pm.com/shop-with-confidence	http://g-ec2.images-amazon.com/images/G/01/6pm/landing/images/VeriLarge_V309304696_gif	img	January 20, 2018 (01:15)
Shop With Confidence at 6pm.com! https://www.6pm.com/shop-with-confidence	http://seal-southernnevada.bbb.org/logo/sehzbuss/6pmcom-90012677.png	img	January 20, 2018 (01:15)

i *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Low text to HTML ratio 100

6pm.com, SEMrushBot-Desktop

Page URL	Ratio	Discovered
Frye Belted Harness 12R - 6pm.com https://m.6pm.com/amp/product/7173205	0.06	January 20, 2018 (01:15) [new]
Brooks Vixen Sports Bra A/B - 6pm.com https://m.6pm.com/amp/product/7591380	0.06	January 20, 2018 (01:15) [new]
Brooks Sherpa VI 7" Short - 6pm.com https://m.6pm.com/amp/product/8233906	0.06	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8249991	0.07	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8543278	0.07	January 20, 2018 (01:15) [new]

i *We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com*

Page URL	Ratio	Discovered
Brooks LSD Jacket - 6pm.com https://m.6pm.com/amp/product/8543324	0.07	January 20, 2018 (01:15) [new]
Brooks Rush Pants - 6pm.com https://m.6pm.com/amp/product/8543378	0.06	January 20, 2018 (01:15) [new]
Brooks Sherpa 7" Shorts - 6pm.com https://m.6pm.com/amp/product/8543441	0.06	January 20, 2018 (01:15) [new]
Frye Sam Lace Up - 6pm.com https://m.6pm.com/amp/product/8546814	0.07	January 20, 2018 (01:15) [new]
Brooks Chaser 3" Shorts - 6pm.com https://m.6pm.com/amp/product/8621586	0.05	January 20, 2018 (01:15) [new]
Cole Haan Nantucket Loafer - 6pm.com https://m.6pm.com/amp/product/8653883	0.05	January 20, 2018 (01:15) [new]
Brooks AnyDay Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8699165	0.05	January 20, 2018 (01:15) [new]
Dr. Martens Hazeldon 3-Tie Shoe - 6pm.com https://m.6pm.com/amp/product/8729466	0.05	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 - 6pm.com https://m.6pm.com/amp/product/8770336	0.04	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 - 6pm.com https://m.6pm.com/amp/product/8770337	0.04	January 20, 2018 (01:15) [new]
Stride Rite Made 2 Play Tilly (Toddler) - 6pm.com https://m.6pm.com/amp/product/8788001	0.06	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 - 6pm.com https://m.6pm.com/amp/product/8794373	0.06	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 - 6pm.com https://m.6pm.com/amp/product/8794374	0.06	January 20, 2018 (01:15) [new]
Brooks Launch 4 - 6pm.com https://m.6pm.com/amp/product/8794379	0.04	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 - 6pm.com https://m.6pm.com/amp/product/8794384	0.05	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 - 6pm.com https://m.6pm.com/amp/product/8794385	0.05	January 20, 2018 (01:15) [new]
Brooks Caldera - 6pm.com https://m.6pm.com/amp/product/8794488	0.05	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve - 6pm.com https://m.6pm.com/amp/product/8799762	0.05	January 20, 2018 (01:15) [new]
Brooks Distance Short Sleeve - 6pm.com https://m.6pm.com/amp/product/8799764	0.05	January 20, 2018 (01:15) [new]
Brooks Go-To 7" Shorts - 6pm.com https://m.6pm.com/amp/product/8799816	0.06	January 20, 2018 (01:15) [new]

Page URL	Ratio	Discovered
Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8802960	0.06	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest - 6pm.com https://m.6pm.com/amp/product/8877056	0.06	January 20, 2018 (01:15) [new]
Brooks Greenlight Capris - 6pm.com https://m.6pm.com/amp/product/8877083	0.07	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest - 6pm.com https://m.6pm.com/amp/product/8877144	0.06	January 20, 2018 (01:15) [new]
Brooks Canopy Jacket - 6pm.com https://m.6pm.com/amp/product/8877150	0.06	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie - 6pm.com https://m.6pm.com/amp/product/8877171	0.06	January 20, 2018 (01:15) [new]
Tommy Hilfiger Deluxe - 6pm.com https://m.6pm.com/amp/product/8880630	0.05	January 20, 2018 (01:15) [new]
Calvin Klein Haide - 6pm.com https://m.6pm.com/amp/product/8909697	0.04	January 20, 2018 (01:15) [new]
Tommy Hilfiger Alice Backpack - 6pm.com https://m.6pm.com/amp/product/8929187	0.06	January 20, 2018 (01:15) [new]
Lacoste Chaymon 317 1 - 6pm.com https://m.6pm.com/amp/product/8945265	0.06	January 20, 2018 (01:15) [new]
RUSH by Gordon Rush Hayes - 6pm.com https://m.6pm.com/amp/product/8949019	0.05	January 20, 2018 (01:15) [new]
Gordon Rush Spencer - 6pm.com https://m.6pm.com/amp/product/8949076	0.05	January 20, 2018 (01:15) [new]
Tommy Hilfiger Larissa Convertible Shopper - 6pm.com https://m.6pm.com/amp/product/8950786	0.06	January 20, 2018 (01:15) [new]
Steve Madden Quibb - 6pm.com https://m.6pm.com/amp/product/8952278	0.05	January 20, 2018 (01:15) [new]
GUESS Lars - 6pm.com https://m.6pm.com/amp/product/8955685	0.05	January 20, 2018 (01:15) [new]
GUESS Jarson - 6pm.com https://m.6pm.com/amp/product/8955686	0.05	January 20, 2018 (01:15) [new]
GUESS Joris - 6pm.com https://m.6pm.com/amp/product/8955687	0.05	January 20, 2018 (01:15) [new]
GUESS Athos - 6pm.com https://m.6pm.com/amp/product/8955694	0.05	January 20, 2018 (01:15) [new]
GUESS Ferno - 6pm.com https://m.6pm.com/amp/product/8955695	0.04	January 20, 2018 (01:15) [new]
Tommy Hilfiger Crane - 6pm.com https://m.6pm.com/amp/product/8963892	0.04	January 20, 2018 (01:15) [new]

Page URL	Ratio	Discovered
GUESS Caleb - 6pm.com https://m.6pm.com/amp/product/8973539	0.05	January 20, 2018 (01:15) [new]
UNIONBAY Ward - 6pm.com https://m.6pm.com/amp/product/8978777	0.04	January 20, 2018 (01:15) [new]
UNIONBAY Parker - 6pm.com https://m.6pm.com/amp/product/8978792	0.04	January 20, 2018 (01:15) [new]
G by GUESS Prinse - 6pm.com https://m.6pm.com/amp/product/8980971	0.06	January 20, 2018 (01:15) [new]
Kenneth Cole New York Kam - 6pm.com https://m.6pm.com/amp/product/8982722	0.07	January 20, 2018 (01:15) [new]
Johnston & Murphy Alex Bootie - 6pm.com https://m.6pm.com/amp/product/8989335	0.05	January 20, 2018 (01:15) [new]
Betsey Johnson BJ485106 - 6pm.com https://m.6pm.com/amp/product/8998849	0.05	January 20, 2018 (01:15) [new]
ALDO Charan - 6pm.com https://m.6pm.com/amp/product/9005144	0.06	January 20, 2018 (01:15) [new]
GUESS Malden 2 - 6pm.com https://m.6pm.com/amp/product/9010639	0.05	January 20, 2018 (01:15) [new]
Florsheim Pascal Cap Toe Oxford - 6pm.com https://m.6pm.com/amp/product/9015936	0.04	January 20, 2018 (01:15) [new]
Stuart Weitzman Kids Fannie Dancer (Toddler/Little Kid) - 6pm.com https://m.6pm.com/amp/product/9017793	0.06	January 20, 2018 (01:15) [new]
Cole Haan Madison Plain Ox II - 6pm.com https://m.6pm.com/amp/product/9021336	0.04	January 20, 2018 (01:15) [new]
Tommy Hilfiger Ness - 6pm.com https://m.6pm.com/amp/product/9025444	0.04	January 20, 2018 (01:15) [new]
Tommy Hilfiger Noble - 6pm.com https://m.6pm.com/amp/product/9025445	0.05	January 20, 2018 (01:15) [new]
Steve Madden Nelsin - 6pm.com https://m.6pm.com/amp/product/9026394	0.05	January 20, 2018 (01:15) [new]
Franco Sarto Raphaela - 6pm.com https://m.6pm.com/amp/product/9028470	0.04	January 20, 2018 (01:15) [new]
Lacoste Hydez 118 1 P - 6pm.com https://m.6pm.com/amp/product/9042620	0.04	January 20, 2018 (01:15) [new]
ROMEO & JULIET COUTURE Lace High Neck Dress w/ Sheer Back - 6pm.com https://m.6pm.com/amp/product/9049814	0.05	January 20, 2018 (01:15) [new]
Vince Warren - 6pm.com https://m.6pm.com/amp/product/9052467	0.04	January 20, 2018 (01:15) [new]
Timberland LTD Leather Fabric Boot - 6pm.com https://m.6pm.com/amp/product/9053774	0.06	January 20, 2018 (01:15) [new]

Page URL	Ratio	Discovered
Timberland Cityblazer L/F 8" Boot - 6pm.com https://m.6pm.com/amp/product/9053779	0.05	January 20, 2018 (01:15) [new]
Cole Haan Dustin Plain Toe - 6pm.com https://m.6pm.com/amp/product/9054769	0.05	January 20, 2018 (01:15) [new]
Cole Haan Original Grand Moc Chukka - 6pm.com https://m.6pm.com/amp/product/9054770	0.05	January 20, 2018 (01:15) [new]
Frye Aiden Penny - 6pm.com https://m.6pm.com/amp/product/9056621	0.06	January 20, 2018 (01:15) [new]
Frye Aiden Tassel - 6pm.com https://m.6pm.com/amp/product/9056622	0.05	January 20, 2018 (01:15) [new]
Frye Aiden Luggage Penny - 6pm.com https://m.6pm.com/amp/product/9056623	0.06	January 20, 2018 (01:15) [new]
Frye Jones Wingtip - 6pm.com https://m.6pm.com/amp/product/9056625	0.05	January 20, 2018 (01:15) [new]
Florsheim Fleix Bit - 6pm.com https://m.6pm.com/amp/product/9061569	0.06	January 20, 2018 (01:15) [new]
Frye Ross Braided Tall - 6pm.com https://m.6pm.com/amp/product/9061795	0.05	January 20, 2018 (01:15) [new]
Alegria Schuster - 6pm.com https://m.6pm.com/amp/product/9064683	0.07	January 20, 2018 (01:15) [new]
Gordon Rush Kinsley - 6pm.com https://m.6pm.com/amp/product/9074831	0.06	January 20, 2018 (01:15) [new]
Email Signup https://secure-www.6pm.com/subscriptions/signup	0.06	January 20, 2018 (01:15)
Survey https://secure-www.6pm.com/survey/take/6pm-voc	0.04	January 20, 2018 (01:15)
Survey https://secure-www.6pm.com/survey/take/6pm-voc?source=homepage	0.04	January 20, 2018 (01:15)
Discount Shoes, Clothing & Accessories https://www.6pm.com	0.05	January 20, 2018 (01:15)
Discount Shoes, Clothing & Accessories https://www.6pm.com/	0.05	January 20, 2018 (01:15)
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=0D9TV7540DADPJ64TC5N&pf_rd_p=4535c1a6-cb5f-42c5-ad68-0b4fae31b744	0.05	January 20, 2018 (01:15) [new]
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=19VDRQPR6S3VRXE219RM&pf_rd_p=4535c1a6-cb5f-42c5-ad68-0b4fae31b744	0.05	January 20, 2018 (01:15) [new]
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=1EH8HPEMRT92ZBJBD82&pf_rd_p=4535c1a6-cb5f-42c5-ad68-0b4fae31b744	0.05	January 20, 2018 (01:15) [new]
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=7D180FB69A4A48AE9CC5&pf_rd_p=4535c1a6-cb5f-42c5-ad68-0b4fae31b744	0.05	January 20, 2018 (01:15) [new]

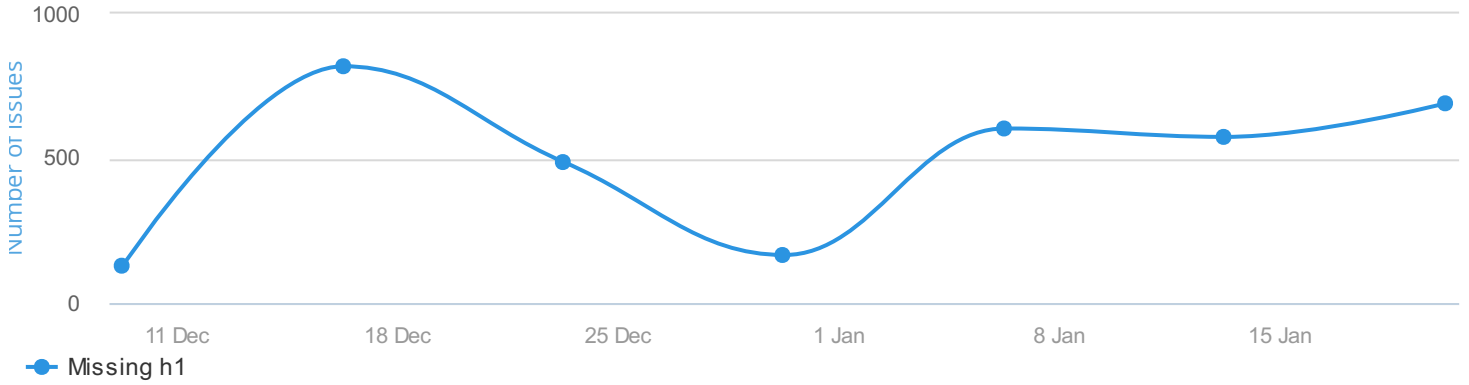
Page URL	Ratio	Discovered
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=D06BD71B4A3B4B7BB231&pf_rd_p=4535c1a6-cb5f-42c5-ad68-0b4fae31b744	0.05	January 20, 2018 (01:15) [new]
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=E1B63D45BDC34B9BA2B7&pf_rd_p=9f8d480e-4b63-4a44-9c81-fc81d4d55e71	0.05	January 20, 2018 (01:15) [new]
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=E9027773594F4FDAAB10&pf_rd_p=4535c1a6-cb5f-42c5-ad68-0b4fae31b744	0.05	January 20, 2018 (01:15) [new]
Discount Shoes, Clothing & Accessories https://www.6pm.com/?pf_rd_r=FE712DCCD88A44F2A38E&pf_rd_p=9f8d480e-4b63-4a44-9c81-fc81d4d55e71	0.05	January 20, 2018 (01:15) [new]
A-Morir, Eyewear, Women, [70 TO 100] at 6pm.com https://www.6pm.com/a-morir/WgXlulCAgkygMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	0.04	January 20, 2018 (01:15) [new]
A2 by Aerosoles, Shoes, Women, [70 TO 100] at 6pm.com https://www.6pm.com/a2-by-aerosoles/WgLSI-ICAgkygMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	0.05	January 20, 2018 (01:15) [new]
About 6pm.com https://www.6pm.com/about-us	0.05	January 20, 2018 (01:15)
Accessories https://www.6pm.com/accessories	0.05	January 20, 2018 (01:15)
Accessories at 6pm.com https://www.6pm.com/accessories/CoFWAeICAQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	0.06	January 20, 2018 (01:15)
Accessories, [70 TO 100] at 6pm.com https://www.6pm.com/accessories/CoFWAeICAQEykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	0.06	January 20, 2018 (01:15) [new]
Acorn Kids, Shoes, [70 TO 100] at 6pm.com https://www.6pm.com/acorn-kids/WgkYB-ICAgkygMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	0.05	January 20, 2018 (01:15) [new]
adidas, Shoes, [70 TO 100] at 6pm.com https://www.6pm.com/adidas/WgEB4glCCzKSAwtbNzAgVE8gMTAwXQ.zso?s=recentSalesStyle/desc/	0.05	January 20, 2018 (01:15) [new]
Agua De Coco by Liana Thomaz, Clothing, Women, [70 TO 100] at 6pm.com https://www.6pm.com/agua-de-coco-by-liana-thomaz/WgLGlulCAgkygMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	0.05	January 20, 2018 (01:15) [new]
Ahnu, Shoes, Women, [70 TO 100] at 6pm.com https://www.6pm.com/ahnu/WgkDeICAkygMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	0.05	January 20, 2018 (01:15) [new]
ALDO, Shoes, Men, 01MF19 at 6pm.com https://www.6pm.com/aldo-men-shoes/CK_XAVoC2xbAAQLiAgQwAQsYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	0.04	January 20, 2018 (01:15) [new]

Missing h1

i *About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.*

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Missing h1 100

6pm.com, SEMrushBot-Desktop

Page URL	Discovered
Frye Belted Harness 12R - 6pm.com https://m.6pm.com/amp/product/7173205	January 20, 2018 (01:15) [new]
Brooks Vixen Sports Bra A/B - 6pm.com https://m.6pm.com/amp/product/7591380	January 20, 2018 (01:15) [new]
Brooks Sherpa VI 7" Short - 6pm.com https://m.6pm.com/amp/product/8233906	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8249991	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8543278	January 20, 2018 (01:15) [new]
Brooks LSD Jacket - 6pm.com https://m.6pm.com/amp/product/8543324	January 20, 2018 (01:15) [new]
Brooks Rush Pants - 6pm.com https://m.6pm.com/amp/product/8543378	January 20, 2018 (01:15) [new]
Brooks Sherpa 7" Shorts - 6pm.com https://m.6pm.com/amp/product/8543441	January 20, 2018 (01:15) [new]
Frye Sam Lace Up - 6pm.com https://m.6pm.com/amp/product/8546814	January 20, 2018 (01:15) [new]
Brooks Chaser 3" Shorts - 6pm.com https://m.6pm.com/amp/product/8621586	January 20, 2018 (01:15) [new]
Cole Haan Nantucket Loafer - 6pm.com https://m.6pm.com/amp/product/8653883	January 20, 2018 (01:15) [new]
Brooks AnyDay Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8699165	January 20, 2018 (01:15) [new]
Dr. Martens Hazeldon 3-Tie Shoe - 6pm.com https://m.6pm.com/amp/product/8729466	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 - 6pm.com https://m.6pm.com/amp/product/8770336	January 20, 2018 (01:15) [new]

Page URL	Discovered
Brooks Adrenaline GTS 17 - 6pm.com https://m.6pm.com/amp/product/8770337	January 20, 2018 (01:15) [new]
Stride Rite Made 2 Play Tilly (Toddler) - 6pm.com https://m.6pm.com/amp/product/8788001	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 - 6pm.com https://m.6pm.com/amp/product/8794373	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 - 6pm.com https://m.6pm.com/amp/product/8794374	January 20, 2018 (01:15) [new]
Brooks Launch 4 - 6pm.com https://m.6pm.com/amp/product/8794379	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 - 6pm.com https://m.6pm.com/amp/product/8794384	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 - 6pm.com https://m.6pm.com/amp/product/8794385	January 20, 2018 (01:15) [new]
Brooks Caldera - 6pm.com https://m.6pm.com/amp/product/8794488	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve - 6pm.com https://m.6pm.com/amp/product/8799762	January 20, 2018 (01:15) [new]
Brooks Distance Short Sleeve - 6pm.com https://m.6pm.com/amp/product/8799764	January 20, 2018 (01:15) [new]
Brooks Go-To 7" Shorts - 6pm.com https://m.6pm.com/amp/product/8799816	January 20, 2018 (01:15) [new]
Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8802960	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest - 6pm.com https://m.6pm.com/amp/product/8877056	January 20, 2018 (01:15) [new]
Brooks Greenlight Capris - 6pm.com https://m.6pm.com/amp/product/8877083	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest - 6pm.com https://m.6pm.com/amp/product/8877144	January 20, 2018 (01:15) [new]
Brooks Canopy Jacket - 6pm.com https://m.6pm.com/amp/product/8877150	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie - 6pm.com https://m.6pm.com/amp/product/8877171	January 20, 2018 (01:15) [new]
Tommy Hilfiger Deluxe - 6pm.com https://m.6pm.com/amp/product/8880630	January 20, 2018 (01:15) [new]
Calvin Klein Haide - 6pm.com https://m.6pm.com/amp/product/8909697	January 20, 2018 (01:15) [new]
Tommy Hilfiger Alice Backpack - 6pm.com https://m.6pm.com/amp/product/8929187	January 20, 2018 (01:15) [new]

Page URL	Discovered
Lacoste Chaymon 317 1 - 6pm.com https://m.6pm.com/amp/product/8945265	January 20, 2018 (01:15) [new]
RUSH by Gordon Rush Hayes - 6pm.com https://m.6pm.com/amp/product/8949019	January 20, 2018 (01:15) [new]
Gordon Rush Spencer - 6pm.com https://m.6pm.com/amp/product/8949076	January 20, 2018 (01:15) [new]
Tommy Hilfiger Larissa Convertible Shopper - 6pm.com https://m.6pm.com/amp/product/8950786	January 20, 2018 (01:15) [new]
Steve Madden Quibb - 6pm.com https://m.6pm.com/amp/product/8952278	January 20, 2018 (01:15) [new]
GUESS Lars - 6pm.com https://m.6pm.com/amp/product/8955685	January 20, 2018 (01:15) [new]
GUESS Jarson - 6pm.com https://m.6pm.com/amp/product/8955686	January 20, 2018 (01:15) [new]
GUESS Joris - 6pm.com https://m.6pm.com/amp/product/8955687	January 20, 2018 (01:15) [new]
GUESS Athos - 6pm.com https://m.6pm.com/amp/product/8955694	January 20, 2018 (01:15) [new]
GUESS Ferno - 6pm.com https://m.6pm.com/amp/product/8955695	January 20, 2018 (01:15) [new]
Tommy Hilfiger Crane - 6pm.com https://m.6pm.com/amp/product/8963892	January 20, 2018 (01:15) [new]
GUESS Caleb - 6pm.com https://m.6pm.com/amp/product/8973539	January 20, 2018 (01:15) [new]
UNIONBAY Ward - 6pm.com https://m.6pm.com/amp/product/8978777	January 20, 2018 (01:15) [new]
UNIONBAY Parker - 6pm.com https://m.6pm.com/amp/product/8978792	January 20, 2018 (01:15) [new]
G by GUESS Prinse - 6pm.com https://m.6pm.com/amp/product/8980971	January 20, 2018 (01:15) [new]
Kenneth Cole New York Kam - 6pm.com https://m.6pm.com/amp/product/8982722	January 20, 2018 (01:15) [new]
Johnston & Murphy Alex Bootie - 6pm.com https://m.6pm.com/amp/product/8989335	January 20, 2018 (01:15) [new]
Betsey Johnson BJ485106 - 6pm.com https://m.6pm.com/amp/product/8998849	January 20, 2018 (01:15) [new]
ALDO Charan - 6pm.com https://m.6pm.com/amp/product/9005144	January 20, 2018 (01:15) [new]
GUESS Malden 2 - 6pm.com https://m.6pm.com/amp/product/9010639	January 20, 2018 (01:15) [new]

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Florsheim Pascal Cap Toe Oxford - 6pm.com https://m.6pm.com/amp/product/9015936	January 20, 2018 (01:15) [new]
Stuart Weitzman Kids Fannie Dancer (Toddler/Little Kid) - 6pm.com https://m.6pm.com/amp/product/9017793	January 20, 2018 (01:15) [new]
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Gordon Rush Kinsley - 6pm.com https://m.6pm.com/amp/product/9074831	January 20, 2018 (01:15) [new]
Survey https://secure-www.6pm.com/survey/take/6pm-voc	January 20, 2018 (01:15)
Survey https://secure-www.6pm.com/survey/take/6pm-voc?source=homepage	January 20, 2018 (01:15)
Discount Shoes, Clothing & Accessories https://www.6pm.com	January 20, 2018 (01:15)
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Ahnu, Shoes, Women, [70 TO 100] at 6pm.com https://www.6pm.com/ahnu/WglKDeICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
ALDO, Shoes, Men, 01MF19 at 6pm.com https://www.6pm.com/aldo-men-shoes/CK_XAVoC2xbAAQLiAgQwAQsYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/rec entSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Alegria, Loafers, Men, 01MF19 at 6pm.com https://www.6pm.com/alegria-men-shoes/CK_XAVoC2xjAAQLiAgQwAQsYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/r ecentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
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Amiana, Shoes, Girls, [70 TO 100] at 6pm.com https://www.6pm.com/amiana/WgkZDeICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]

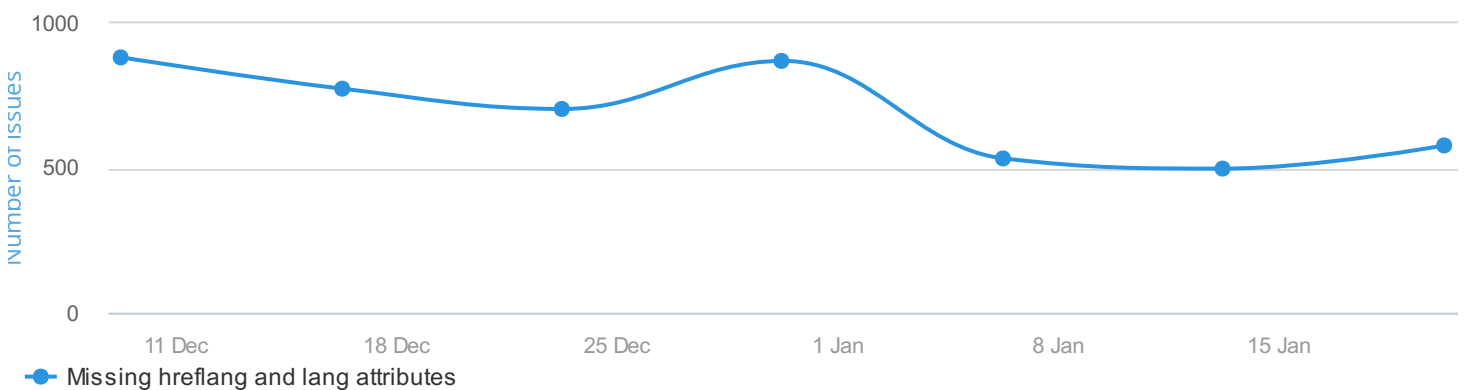
i We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

Missing hreflang and lang attributes

i About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en'/>

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Missing hreflang and lang attributes 100

6pm.com, SEMrushBot-Desktop

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A-Morir, Eyewear, Women, [70 TO 100] at 6pm.com https://www.6pm.com/a-morir/WgLxluICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
A2 by Aerosoles, Shoes, Women, [70 TO 100] at 6pm.com https://www.6pm.com/a2-by-aerosoles/WgLSI-ICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
Accessories at 6pm.com https://www.6pm.com/accessories/COFWAeICAQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15)
Accessories, [70 TO 100] at 6pm.com https://www.6pm.com/accessories/COFWAeICAQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
Acorn Kids, Shoes, [70 TO 100] at 6pm.com https://www.6pm.com/acorn-kids/WgKYB-ICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
adidas, Shoes, [70 TO 100] at 6pm.com https://www.6pm.com/adidas/WgEB4glCCzKSAwtbNzAgVE8gMTAwXQ.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
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ALDO, Shoes, Men, 01MF19 at 6pm.com https://www.6pm.com/aldo-men-shoes/CK_XAVoC2xbAAQLiAgQwAQsYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Alegria, Loafers, Men, 01MF19 at 6pm.com https://www.6pm.com/alegria-men-shoes/CK_XAVoC2xjAAQLiAgQwAQsYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Alegria, Shoes, Women, [70 TO 100] at 6pm.com https://www.6pm.com/alegria/WgLBGOICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
Amiana, Shoes, Girls, [70 TO 100] at 6pm.com https://www.6pm.com/amiana/WgKZDeICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
AND1, Shoes, Men, [70 TO 100] at 6pm.com https://www.6pm.com/and1/WgLNBulCAGsykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
Animal Print, [70 TO 100] at 6pm.com https://www.6pm.com/animal-print/QgPj8wLiAgIIMpIDC1s3MCBUTyAxMDBd.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
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ASKA, Shoes, [70 TO 100] at 6pm.com https://www.6pm.com/aska/WgLQlulCAGsykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
B Collection by Bobeau, Clothing, Women, [70 TO 100] at 6pm.com https://www.6pm.com/b-collection-by-bobeau/WgLIleICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
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Brooks on Sale 6pm https://www.6pm.com/b/brooks/brand/26	January 20, 2018 (01:15)

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Cole Haan on Sale 6pm https://www.6pm.com/b/cole-haan/brand/1757	January 20, 2018 (01:15)
Nike on Sale 6pm https://www.6pm.com/b/nike/brand/111	January 20, 2018 (01:15)
Nine West on Sale 6pm https://www.6pm.com/b/nine-west/brand/291	January 20, 2018 (01:15)
Oakley on Sale 6pm https://www.6pm.com/b/oakley/brand/394	January 20, 2018 (01:15)
SKECHERS on Sale 6pm https://www.6pm.com/b/skechers/brand/149	January 20, 2018 (01:15)
UGG on Sale 6pm https://www.6pm.com/b/ugg/brand/288	January 20, 2018 (01:15)
Backpacks at 6pm.com https://www.6pm.com/backpacks/COjWARCQ1wHiAglBAg.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15)
Bags at 6pm.com https://www.6pm.com/bags/COjWAeICAQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15)
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Belts at 6pm.com https://www.6pm.com/belts/COfWARCG1wHiAglBAg.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15)
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i We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

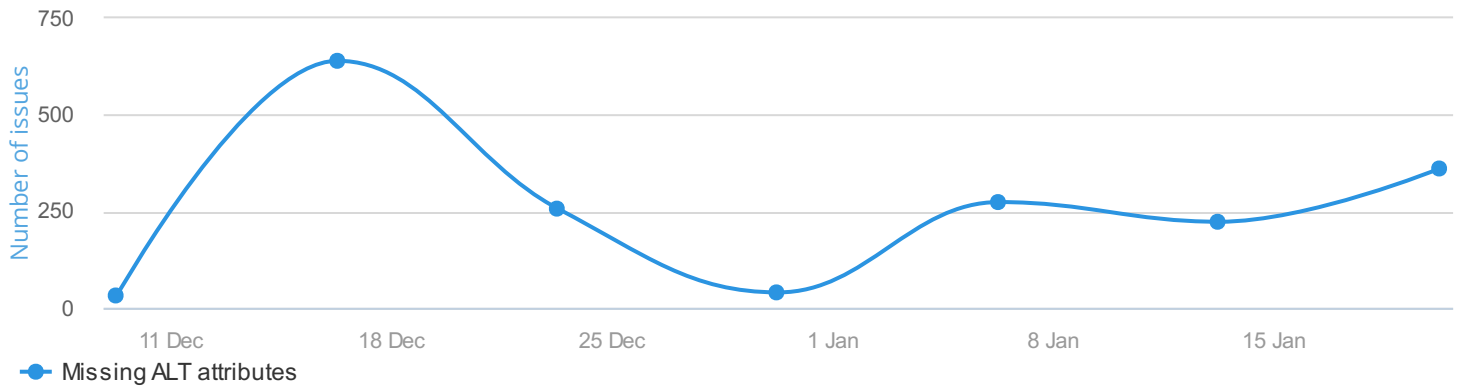
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Missing ALT attributes

i *About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".*

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Missing ALT attributes 100

6pm.com, SEMrushBot-Desktop

Page URL	Image URL	Discovered
A-Morir, Eyewear, Women, [70 TO 100] at 6pm.com https://www.6pm.com/a-morir/WgLxlulCAgsykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	https://janus.6pm.com/recos/bi/ingest/pixel.png?widget=RecordSearch&txt=no-term	January 20, 2018 (01:15) [new]
A2 by Aerosoles, Shoes, Women, [70 TO 100] at 6pm.com https://www.6pm.com/a2-by-aerosoles/WgLSI-ICAgSykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	https://janus.6pm.com/recos/bi/ingest/pixel.png?widget=RecordSearch&txt=no-term	January 20, 2018 (01:15) [new]
Accessories, [70 TO 100] at 6pm.com https://www.6pm.com/accessories/COFWAeICAgEykgMLWzcwIFRPIDewMF0.zso?s=recentSalesStyle/desc/	https://janus.6pm.com/recos/bi/ingest/pixel.png?widget=RecordSearch&txt=no-term	January 20, 2018 (01:15) [new]
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Page URL	Image URL	Discovered
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Page URL	Image URL	Discovered
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Clarks, Shoes, Men, 01MF19 at 6pm.com https://www.6pm.com/clarks-men-shoes/CK_XAVoCkALAAQLiAgQwAQsYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	https://janus.6pm.com/recos/bi/ingest/pixel.png?widget=RecordSearch&txt=no-term	January 20, 2018 (01:15) [new]
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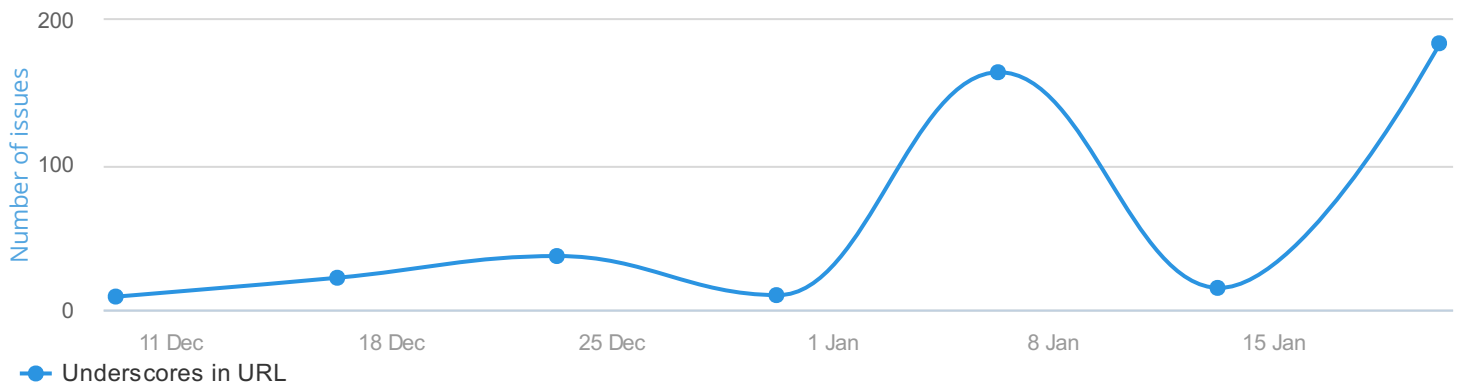
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Gordon Rush, Shoes, Men, 01MF19 at 6pm.com https://www.6pm.com/gordon-rush-men-shoes/CK_XAVoC7wLAAQLiAgQwAQsYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	https://janus.6pm.com/recos/bi/ingest/pixel.png?widget=RecordSearch&txt=no-term	January 20, 2018 (01:15) [new]
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i *About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.*

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Underscores in URL 100

6pm.com, SEMrushBot-Desktop

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Shoes, Beige, Men, 01MF19 at 6pm.com https://www.6pm.com/men-beige-shoes/CK_XAUIBK8ABAuICBDABCBiCAwO6vQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Black, Men, 01MF19 at 6pm.com https://www.6pm.com/men-black-shoes/CK_XAUIBA8ABAuICBDABCBiCAwO6vQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Blue, Men, 01MF19 at 6pm.com https://www.6pm.com/men-blue-shoes/CK_XAUICngHAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boat Shoes, Men, 01MF19 at 6pm.com https://www.6pm.com/men-boat-shoes/CK_XARCy1wHAAQLiAgQwAQIYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sneakers & Athletic Shoes, Bone, Men, 01MF19 at 6pm.com https://www.6pm.com/men-bone-shoes/CK_XAUIBBcABAuICBDABCBiCAwO6vQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boots, Men at 6pm.com https://www.6pm.com/men-boots/CK_XARCz1wHAAQLiAgMBAhg.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15)
Boots, Men, 01MF19 at 6pm.com https://www.6pm.com/men-boots/CK_XARCz1wHAAQLiAgQwAQIYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Bronze, Men, 01MF19 at 6pm.com https://www.6pm.com/men-bronze-shoes/CK_XAUICyAHAALiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Brown, Men, 01MF19 at 6pm.com https://www.6pm.com/men-brown-shoes/CK_XAUIBBcABAuICBDABCBiCAwO6vQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Burgundy, Men, 01MF19 at 6pm.com https://www.6pm.com/men-burgundy-shoes/CK_XAUIBB8ABAuICBDABCBiCAwO6vQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Gray, Men, 01MF19 at 6pm.com https://www.6pm.com/men-gray-shoes/CK_XAUIBCMABAuICBDABCBiCAwO6vQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boots, Green, Men, 01MF19 at 6pm.com https://www.6pm.com/men-green-shoes/CK_XAUIcJAPAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]

Page URL	Discovered
Sneakers & Athletic Shoes, Khaki, Men, 01MF19 at 6pm.com https://www.6pm.com/men-khaki-shoes/CK_XAUICPwPAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Loafers, Men, 01MF19 at 6pm.com https://www.6pm.com/men-loafers/CK_XARC21wHAAQLiAgQwAQIYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sneakers & Athletic Shoes, Multi, Men, 01MF19 at 6pm.com https://www.6pm.com/men-multi-shoes/CK_XAUIChQTAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Navy, Men, 01MF19 at 6pm.com https://www.6pm.com/men-navy-shoes/CK_XAUIBCcABAuICBDABCBiCAwO6vQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Oxfords, Neutral, Men, 01MF19 at 6pm.com https://www.6pm.com/men-neutral-shoes/CK_XAUIChQTAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Olive, Men, 01MF19 at 6pm.com https://www.6pm.com/men-olive-shoes/CK_XAUIckQTAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boots, Orange, Men, 01MF19 at 6pm.com https://www.6pm.com/men-orange-shoes/CK_XAUIclwTAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Oxfords, Men at 6pm.com https://www.6pm.com/men-oxfords/CK_XARC31wHAAQLiAgMBAhg.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15)
Oxfords, Men, 01MF19 at 6pm.com https://www.6pm.com/men-oxfords/CK_XARC31wHAAQLiAgQwAQIYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Loafers, Pewter, Men, 01MF19 at 6pm.com https://www.6pm.com/men-pewter-shoes/CK_XAUIcQATAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Red, Men, 01MF19 at 6pm.com https://www.6pm.com/men-red-shoes/CK_XAUICyQTAAQLiAgQwAQgYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sandals, Men, 01MF19 at 6pm.com https://www.6pm.com/men-sandals/CK_XARC51wHAAQLiAgQwAQIYggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, page 2 at 6pm.com https://www.6pm.com/men-shoes-page2/CK_XAcABAuICAzABGIIIDA7q9AQ.zso?p=1&s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, page 3 at 6pm.com https://www.6pm.com/men-shoes-page3/CK_XAcABAuICAzABGIIIDA7q9AQ.zso?p=2&s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, page 4 at 6pm.com https://www.6pm.com/men-shoes-page4/CK_XAcABAuICAzABGIIIDA7q9AQ.zso?p=3&s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, page 6 at 6pm.com https://www.6pm.com/men-shoes-page6/CK_XAcABAuICAzABGIIIDA7q9AQ.zso?p=5&s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15) [new]

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Sandals, Men, Graphic Print, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC-xDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Synthetic, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC0BDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, EVA, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC0gnAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boots, Polyurethane, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC0grAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Round Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC1ArAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Oxfords, Men, Apron Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC1gnAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sneakers & Athletic Shoes, Men, Distressed, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC1hPAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boots, Men, Tweed, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC2RDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Velvet, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC2xDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, Fall at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC3RHAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Oxfords, Men, Non-Marking Sole, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC4hPAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Gel, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC4wnAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sneakers & Athletic Shoes, Men, Wool, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC4xDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Bicycle Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC5wnAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boat Shoes, Men, Animal Print, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC6BDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Removable, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC6QrAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]

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Shoes, Men, Snub Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC6wrAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Oxfords, Men, 01MF19, Wedding at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC7xPAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boat Shoes, Men, Crocodile, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC8xDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Synthetic Leather, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC9ArAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Faux Leather, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC9g_AAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Square Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC9grAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Full-grain leather, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC9_AAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Textile, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC_wrAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sneakers & Athletic Shoes, Men, Herringbone, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToC_xDAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boots, Men, Recycled Materials, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCg_AAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Boots, Men, 01MF19, Retro at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCgBLAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Wingtip, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCgQvAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Loafers, Latex Lined, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCggrAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Capped Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToChQrAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, Resort at 6pm.com https://www.6pm.com/men-shoes/CK_XAToChRLAAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Loafers, Men, Stain-Resistant, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCiw_AAQLiAgQwARgHggMDur0B.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]

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Shoes, Men, Closed Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCixTAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sandals, Men, Open Toe, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCjBTAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Leather, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCjhDAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Leather, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCkArAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Quilted, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCkRHAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sneakers & Athletic Shoes, Men, Plaid, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCIRHAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, Spring at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCIRLAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Waterproof, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCIG_AAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, Summer at 6pm.com https://www.6pm.com/men-shoes/CK_XAToClhLAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Sneakers & Athletic Shoes, Men, Mesh, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCmRDAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, Casual at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCmg3AAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, Dress at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCmw3AAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Oxfords, Men, 01MF19, Work & Duty at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCnA3AAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, Snake Print, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCnBHAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Men, 01MF19, Office & Career at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCnQ3AAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]
Shoes, Memory Foam, Men, 01MF19 at 6pm.com https://www.6pm.com/men-shoes/CK_XAToCngrAAQLiAgQwARgHggMDur0B.zso?s=isNew/esc/goLiveDate/esc/recentSalesStyle/esc/&si=4249932,3930234&sy=1	January 20, 2018 (01:15) [new]

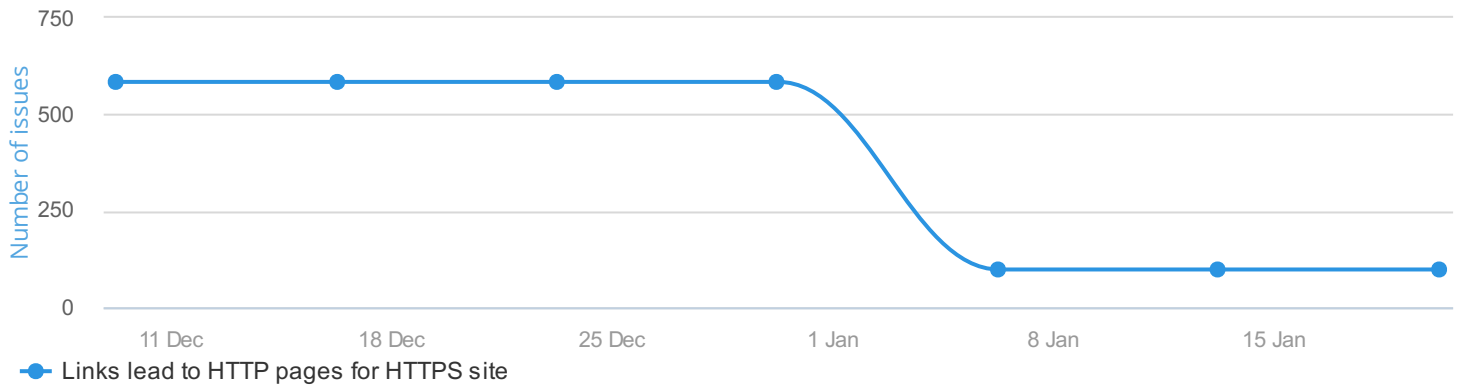
i We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

Links lead to HTTP pages for HTTPS site

i About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Links lead to HTTP pages for HTTPS site 98

6pm.com, SEMrushBot-Desktop

Page URL	HTTP page URL	Discovered
Accessories https://www.6pm.com/accessories	http://www.6pm.com/watch	January 20, 2018 (01:15)
Accessories https://www.6pm.com/accessories	http://www.6pm.com/accessories	January 20, 2018 (01:15)
Accessories https://www.6pm.com/accessories	http://www.6pm.com/b/relic/brand/3771	January 20, 2018 (01:15)
Accessories https://www.6pm.com/accessories	http://www.6pm.com/b/calvin-klein/brand/1192	January 20, 2018 (01:15)
Accessories https://www.6pm.com/accessories	http://www.6pm.com/emporio-armani-sunglasses/CKzXARCq2QFSAqAe4AEB4glEHAEKA	January 20, 2018 (01:15)
Accessories https://www.6pm.com/accessories	http://www.6pm.com/eyewear/CKzXAelCAQE.zso?s=isNew/desc/goLiveDate/desc/recentSalesStyle/desc/	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/adidas/brand/1	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/under-armour/brand/2387	January 20, 2018 (01:15)

Page URL	HTTP page URL	Discovered
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/cole-haan/brand/1757	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/u-s-polo-assn/brand/3008	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/coach/brand/3832	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/frye/brand/69	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/skechers/brand/149	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/columbia/brand/334	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/tommy-hilfiger/brand/935	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/steve-madden/brand/155	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/nike/brand/111	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/the-north-face/brand/610	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/nine-west/brand/291	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/asics/brand/11	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/brooks/brand/26	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/clarks/brand/272	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/ugg/brand/288	January 20, 2018 (01:15)
Brands at 6pm.com https://www.6pm.com/brands	http://www.6pm.com/b/calvin-klein/brand/1192	January 20, 2018 (01:15)
Interest-Based Ads Policy https://www.6pm.com/c/interest-based-ads-policy	http://www.6pm.com/privacy-policy	January 20, 2018 (01:15)
Clothing on Sale https://www.6pm.com/clothing	http://www.6pm.com/c/lookbook-archive?pf_rd_r=R9X70DKZP3C4WVNGPJ1Z&pf_rd_p=dd4346a-486e-4ee2-bab3-d8a9e9e12044	January 20, 2018 (01:15) [new]
General Questions https://www.6pm.com/general-questions	http://www.6pm.com/coupons	January 20, 2018 (01:15)

Page URL	HTTP page URL	Discovered
General Questions https://www.6pm.com/general-questions	http://www.6pm.com/shop-with-confidence	January 20, 2018 (01:15)
General Questions https://www.6pm.com/general-questions	http://www.6pm.com/brands	January 20, 2018 (01:15)
Privacy Policy https://www.6pm.com/privacy-policy	http://www.6pm.com/customer-service-center	January 20, 2018 (01:15)
Return Questions https://www.6pm.com/return-questions	http://www.6pm.com/contact-us	January 20, 2018 (01:15)
Shipping and Delivery Questions https://www.6pm.com/shipping-and-delivery-questions	http://www.6pm.com/contact-us	January 20, 2018 (01:15)
Shipping and Delivery Questions https://www.6pm.com/shipping-and-delivery-questions	http://www.6pm.com/return-questions	January 20, 2018 (01:15)
Shoes on Sale https://www.6pm.com/shoes	http://www.6pm.com/c/lookbook-archive?pf_rd_r=JFY6Z9YRA7FHKG1V69NF&pf_rd_p=af84115c-1877-4dbb-baaf-c97c8f50f65e	January 20, 2018 (01:15) [new]
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/bags/filter/hide:productTypeFacet/%22Bags%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/bags/filter/hide:productTypeFacet/%22Bags%22/categoryFacet/%22Diaper+Bags%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Umbrellas%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/clothing-tops/CKvXARDS1wHiAgIBAg.zso?t=clothing	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Legwear%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/watches-watches/CLHXAEICAQE.zso?t=watches	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Swimwear%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/womens/filter/hide:gender/%22Womens%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Neckwear+and+Ties%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Sweatsuits%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/brands/filter/productTypeFacet/%22Watches%22	January 20, 2018 (01:15)

Low word count

Page URL	HTTP page URL	Discovered
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/bags/filter/hide:productTypeFacet/%22Bags%22/categoryFacet/%22Bags%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Non-Apparel+Accessories%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/brands/filter/productTypeFacet/%22Clothing%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Shoes/filter/hide:productTypeFacet/%22Shoes%22/categoryFacet/%22Boots%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Athletic+Protective+Gear%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/accessories-gloves/COjWARCH1wHiAglBAG.zso?t=accessories	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Shoecare%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/bags-briefcases/COjWARCX1wHiAglBAG.zso?t=bags	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Suits%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Swim+Accessories%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/clothing-dresses/CKvXARDE1wHiAglBAG.zso?t=clothing	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/login	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/brands/filter/productTypeFacet/%22Accessories%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/kids/filter/hide:expandedGender/%22Kids%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Baby+One-Pieces%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Accessory+Sets%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Running+Accessories%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Shoes/filter/hide:productTypeFacet/%22Shoes%22/categoryFacet/%22Shoes%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Underwear+and+Intimates%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Wraps%22	January 20, 2018 (01:15)

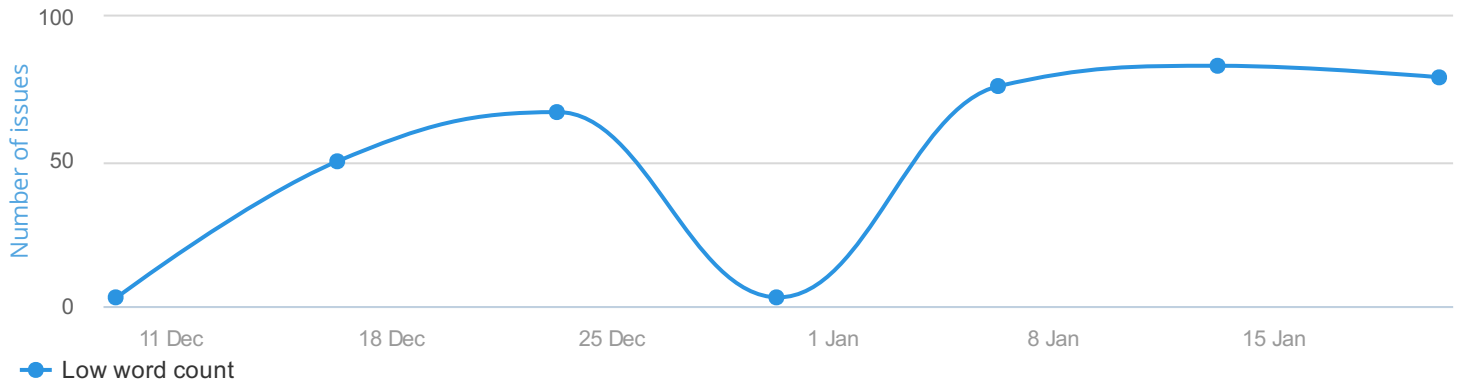
Page URL	HTTP page URL	Discovered
Site Map https://www.6pm.com/site-map	http://www.6pm.com/brands/filter/productTypeFacet/%22Shoes%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/bags-backpacks/COjWARCQ1wHiAgIBAg.zso?t=bags	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Hair+Accessories%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/accessories-belts/COFWARCG1wHiAgIBAg.zso?t=accessories	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Insoles%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Jackets+and+Coats%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/clothing-sleepwear/CKvXARDJ1wHiAgIBAg.zso?t=clothing	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Sunglasses/filter/hide:productType/%22Eyewear%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/bags/filter/hide:productTypeFacet/%22Bags%22/categoryFacet/%22Travel+Bags%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Shoes/filter/hide:productTypeFacet/%22Shoes%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22First+Aid+Remedies%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Kids%27+Clothing+Sets%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Jumpsuits+and+Rompers%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/cart	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/accessories-socks/COFWARDO1wHiAgIBAg.zso?t=accessories	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Wallets%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Shoes/filter/hide:productTypeFacet/%22Shoes%22/categoryFacet/%22Slippers%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Eyewear+Lenses%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/accessories/filter/hide:productTypeFacet/%22Accessories%22	January 20, 2018 (01:15)

Page URL	HTTP page URL	Discovered
Site Map https://www.6pm.com/site-map	http://www.6pm.com/password.do	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/accessories-hats/COFWARCJ1wHiAglBAG.zso?t=accessories	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/mens/filter/hide:gender/%22Mens%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Accessories/filter/hide:productTypeFacet/%22Accessories%22/categoryFacet/%22Scarves%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/account	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/bags/filter/hide:productTypeFacet/%22Bags%22/categoryFacet/%22Handbags%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/brands/filter/productTypeFacet/%22Bags%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/search/Clothing/filter/hide:productTypeFacet/%22Clothing%22/categoryFacet/%22Bottoms%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/brands/filter/productTypeFacet/%22Eyewear%22	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	http://www.6pm.com/shoes-sandals/CK_XARC51wHiAglBAG.zso?t=shoes	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	http://www.6pm.com/customer-service-center	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	http://www.6pm.com/privacy-policy	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	http://www.6pm.com/return-questions	January 20, 2018 (01:15)

i *About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.*

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Low word count 79

6pm.com, SEMrushBot-Desktop

Page URL	Words Count	Discovered
Frye Belted Harness 12R - 6pm.com https://m.6pm.com/amp/product/7173205	78	January 20, 2018 (01:15) [new]
Brooks Vixen Sports Bra A/B - 6pm.com https://m.6pm.com/amp/product/7591380	65	January 20, 2018 (01:15) [new]
Brooks Sherpa VI 7" Short - 6pm.com https://m.6pm.com/amp/product/8233906	68	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8249991	96	January 20, 2018 (01:15) [new]
Brooks UpRise Crossback A/B Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8543278	91	January 20, 2018 (01:15) [new]
Brooks LSD Jacket - 6pm.com https://m.6pm.com/amp/product/8543324	71	January 20, 2018 (01:15) [new]
Brooks Rush Pants - 6pm.com https://m.6pm.com/amp/product/8543378	67	January 20, 2018 (01:15) [new]
Brooks Sherpa 7" Shorts - 6pm.com https://m.6pm.com/amp/product/8543441	62	January 20, 2018 (01:15) [new]
Frye Sam Lace Up - 6pm.com https://m.6pm.com/amp/product/8546814	87	January 20, 2018 (01:15) [new]
Brooks Chaser 3" Shorts - 6pm.com https://m.6pm.com/amp/product/8621586	66	January 20, 2018 (01:15) [new]
Cole Haan Nantucket Loafer - 6pm.com https://m.6pm.com/amp/product/8653883	59	January 20, 2018 (01:15) [new]
Brooks AnyDay Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8699165	60	January 20, 2018 (01:15) [new]
Dr. Martens Hazeldon 3-Tie Shoe - 6pm.com https://m.6pm.com/amp/product/8729466	58	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 - 6pm.com https://m.6pm.com/amp/product/8770336	63	January 20, 2018 (01:15) [new]

Page URL	Words Count	Discovered
Brooks Adrenaline GTS 17 - 6pm.com https://m.6pm.com/amp/product/8770337	62	January 20, 2018 (01:15) [new]
Stride Rite Made 2 Play Tilly (Toddler) - 6pm.com https://m.6pm.com/amp/product/8788001	65	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 - 6pm.com https://m.6pm.com/amp/product/8794373	69	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 - 6pm.com https://m.6pm.com/amp/product/8794374	69	January 20, 2018 (01:15) [new]
Brooks Launch 4 - 6pm.com https://m.6pm.com/amp/product/8794379	62	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 - 6pm.com https://m.6pm.com/amp/product/8794384	65	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 - 6pm.com https://m.6pm.com/amp/product/8794385	65	January 20, 2018 (01:15) [new]
Brooks Caldera - 6pm.com https://m.6pm.com/amp/product/8794488	67	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve - 6pm.com https://m.6pm.com/amp/product/8799762	65	January 20, 2018 (01:15) [new]
Brooks Distance Short Sleeve - 6pm.com https://m.6pm.com/amp/product/8799764	65	January 20, 2018 (01:15) [new]
Brooks Go-To 7" Shorts - 6pm.com https://m.6pm.com/amp/product/8799816	73	January 20, 2018 (01:15) [new]
Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8802960	67	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest - 6pm.com https://m.6pm.com/amp/product/8877056	63	January 20, 2018 (01:15) [new]
Brooks Greenlight Capris - 6pm.com https://m.6pm.com/amp/product/8877083	84	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest - 6pm.com https://m.6pm.com/amp/product/8877144	68	January 20, 2018 (01:15) [new]
Brooks Canopy Jacket - 6pm.com https://m.6pm.com/amp/product/8877150	64	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie - 6pm.com https://m.6pm.com/amp/product/8877171	68	January 20, 2018 (01:15) [new]
Tommy Hilfiger Deluxe - 6pm.com https://m.6pm.com/amp/product/8880630	60	January 20, 2018 (01:15) [new]
Calvin Klein Haide - 6pm.com https://m.6pm.com/amp/product/8909697	54	January 20, 2018 (01:15) [new]
Tommy Hilfiger Alice Backpack - 6pm.com https://m.6pm.com/amp/product/8929187	75	January 20, 2018 (01:15) [new]

Page URL	Words Count	Discovered
Lacoste Chaymon 317 1 - 6pm.com https://m.6pm.com/amp/product/8945265	69	January 20, 2018 (01:15) [new]
RUSH by Gordon Rush Hayes - 6pm.com https://m.6pm.com/amp/product/8949019	64	January 20, 2018 (01:15) [new]
Gordon Rush Spencer - 6pm.com https://m.6pm.com/amp/product/8949076	63	January 20, 2018 (01:15) [new]
Tommy Hilfiger Larissa Convertible Shopper - 6pm.com https://m.6pm.com/amp/product/8950786	71	January 20, 2018 (01:15) [new]
Steve Madden Quibb - 6pm.com https://m.6pm.com/amp/product/8952278	63	January 20, 2018 (01:15) [new]
GUESS Lars - 6pm.com https://m.6pm.com/amp/product/8955685	62	January 20, 2018 (01:15) [new]
GUESS Jarson - 6pm.com https://m.6pm.com/amp/product/8955686	65	January 20, 2018 (01:15) [new]
GUESS Joris - 6pm.com https://m.6pm.com/amp/product/8955687	63	January 20, 2018 (01:15) [new]
GUESS Athos - 6pm.com https://m.6pm.com/amp/product/8955694	61	January 20, 2018 (01:15) [new]
GUESS Ferno - 6pm.com https://m.6pm.com/amp/product/8955695	58	January 20, 2018 (01:15) [new]
Tommy Hilfiger Crane - 6pm.com https://m.6pm.com/amp/product/8963892	48	January 20, 2018 (01:15) [new]
GUESS Caleb - 6pm.com https://m.6pm.com/amp/product/8973539	63	January 20, 2018 (01:15) [new]
UNIONBAY Ward - 6pm.com https://m.6pm.com/amp/product/8978777	52	January 20, 2018 (01:15) [new]
UNIONBAY Parker - 6pm.com https://m.6pm.com/amp/product/8978792	50	January 20, 2018 (01:15) [new]
G by GUESS Prinse - 6pm.com https://m.6pm.com/amp/product/8980971	70	January 20, 2018 (01:15) [new]
Kenneth Cole New York Kam - 6pm.com https://m.6pm.com/amp/product/8982722	87	January 20, 2018 (01:15) [new]
Johnston & Murphy Alex Bootie - 6pm.com https://m.6pm.com/amp/product/8989335	53	January 20, 2018 (01:15) [new]
Betsey Johnson BJ485106 - 6pm.com https://m.6pm.com/amp/product/8998849	54	January 20, 2018 (01:15) [new]
ALDO Charan - 6pm.com https://m.6pm.com/amp/product/9005144	66	January 20, 2018 (01:15) [new]
GUESS Malden 2 - 6pm.com https://m.6pm.com/amp/product/9010639	48	January 20, 2018 (01:15) [new]

Page URL	Words Count	Discovered
Florsheim Pascal Cap Toe Oxford - 6pm.com https://m.6pm.com/amp/product/9015936	48	January 20, 2018 (01:15) [new]
Stuart Weitzman Kids Fannie Dancer (Toddler/Little Kid) - 6pm.com https://m.6pm.com/amp/product/9017793	75	January 20, 2018 (01:15) [new]
Cole Haan Madison Plain Ox II - 6pm.com https://m.6pm.com/amp/product/9021336	49	January 20, 2018 (01:15) [new]
Tommy Hilfiger Ness - 6pm.com https://m.6pm.com/amp/product/9025444	53	January 20, 2018 (01:15) [new]
Tommy Hilfiger Noble - 6pm.com https://m.6pm.com/amp/product/9025445	56	January 20, 2018 (01:15) [new]
Steve Madden Nelsin - 6pm.com https://m.6pm.com/amp/product/9026394	55	January 20, 2018 (01:15) [new]
Franco Sarto Raphaela - 6pm.com https://m.6pm.com/amp/product/9028470	49	January 20, 2018 (01:15) [new]
Lacoste Hydez 118 1 P - 6pm.com https://m.6pm.com/amp/product/9042620	52	January 20, 2018 (01:15) [new]
ROMEO & JULIET COUTURE Lace High Neck Dress w/ Sheer Back - 6pm.com https://m.6pm.com/amp/product/9049814	64	January 20, 2018 (01:15) [new]
Vince Warren - 6pm.com https://m.6pm.com/amp/product/9052467	53	January 20, 2018 (01:15) [new]
Timberland LTD Leather Fabric Boot - 6pm.com https://m.6pm.com/amp/product/9053774	65	January 20, 2018 (01:15) [new]
Timberland Cityblazer L/F 8" Boot - 6pm.com https://m.6pm.com/amp/product/9053779	53	January 20, 2018 (01:15) [new]
Cole Haan Dustin Plain Toe - 6pm.com https://m.6pm.com/amp/product/9054769	54	January 20, 2018 (01:15) [new]
Cole Haan Original Grand Moc Chukka - 6pm.com https://m.6pm.com/amp/product/9054770	58	January 20, 2018 (01:15) [new]
Frye Aiden Penny - 6pm.com https://m.6pm.com/amp/product/9056621	70	January 20, 2018 (01:15) [new]
Frye Aiden Tassel - 6pm.com https://m.6pm.com/amp/product/9056622	59	January 20, 2018 (01:15) [new]
Frye Aiden Luggage Penny - 6pm.com https://m.6pm.com/amp/product/9056623	73	January 20, 2018 (01:15) [new]
Frye Jones Wingtip - 6pm.com https://m.6pm.com/amp/product/9056625	61	January 20, 2018 (01:15) [new]
Florsheim Fleix Bit - 6pm.com https://m.6pm.com/amp/product/9061569	61	January 20, 2018 (01:15) [new]
Frye Ross Braided Tall - 6pm.com https://m.6pm.com/amp/product/9061795	67	January 20, 2018 (01:15) [new]

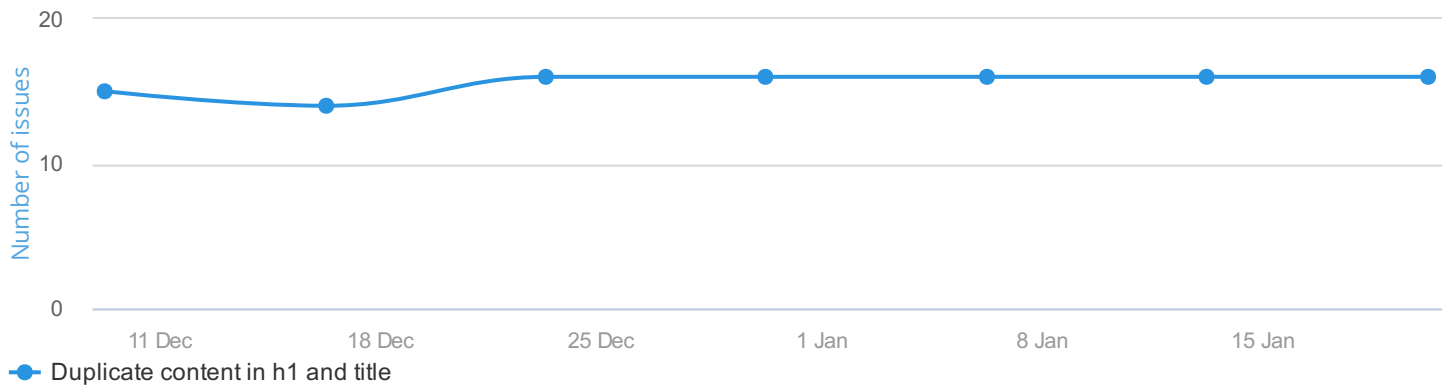
Page URL	Words Count	Discovered
Alegria Schuster - 6pm.com https://m.6pm.com/amp/product/9064683	93	January 20, 2018 (01:15) [new]
Gordon Rush Kinsley - 6pm.com https://m.6pm.com/amp/product/9074831	76	January 20, 2018 (01:15) [new]
Survey https://secure-www.6pm.com/survey/take/6pm-voc	143	January 20, 2018 (01:15)
Survey https://secure-www.6pm.com/survey/take/6pm-voc?source=homepage	143	January 20, 2018 (01:15)
Survey https://www.6pm.com/survey/take/6pm-voc?source=footer	143	January 20, 2018 (01:15)

Duplicate content in h1 and title

i About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Duplicate content in h1 and title 16

6pm.com, SEMrushBot-Desktop

Page URL	Title	Discovered
Accessories https://www.6pm.com/accessories	Accessories	January 20, 2018 (01:15)
6PM Associates Program https://www.6pm.com/associates-program	6PM Associates Program	January 20, 2018 (01:15)
Boots https://www.6pm.com/boots?pf_rd_r=E1B63D45BDC34B9BA2B7&pf_rd_p=bb28d488-2b9d-4749-a0af-165433a95e1a	Boots	January 20, 2018 (01:15) [new]

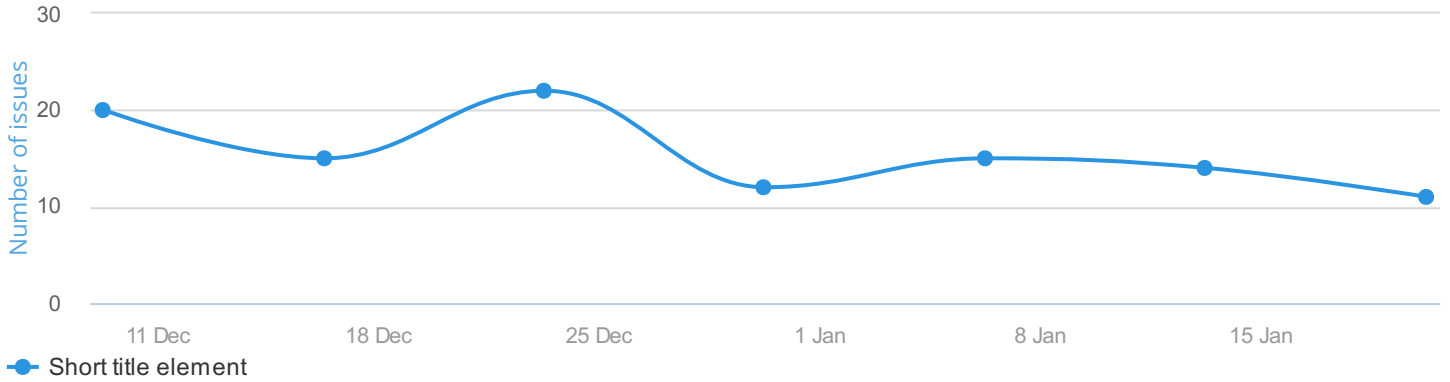
Page URL	Title	Discovered
Boots https://www.6pm.com/boots?pf_rd_r=FE712DCCD88A44F2A38E&pf_rd_p=bb28d488-2b9d-4749-a0af-165433a95e1a	Boots	January 20, 2018 (01:15) [new]
Interest-Based Ads Policy https://www.6pm.com/c/interest-based-ads-policy	Interest-Based Ads Policy	January 20, 2018 (01:15)
Contact Information https://www.6pm.com/contact-us	Contact Information	January 20, 2018 (01:15)
Looking for a 6pm.com coupon? https://www.6pm.com/coupons	Looking for a 6pm.com coupon?	January 20, 2018 (01:15)
Customer Service Center https://www.6pm.com/customer-service-center	Customer Service Center	January 20, 2018 (01:15)
General Questions https://www.6pm.com/general-questions	General Questions	January 20, 2018 (01:15)
Jackets and Coats https://www.6pm.com/jackets-and-coats	Jackets and Coats	January 20, 2018 (01:15)
Privacy Policy https://www.6pm.com/privacy-policy	Privacy Policy	January 20, 2018 (01:15)
Return Questions https://www.6pm.com/return-questions	Return Questions	January 20, 2018 (01:15)
Shipping and Delivery Questions https://www.6pm.com/shipping-and-delivery-questions	Shipping and Delivery Questions	January 20, 2018 (01:15)
Shop With Confidence at 6pm.com! https://www.6pm.com/shop-with-confidence	Shop With Confidence at 6pm.com!	January 20, 2018 (01:15)
Site Map https://www.6pm.com/site-map	Site Map	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	Terms of Use	January 20, 2018 (01:15)

Short title element

- i** *About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. How to fix: Add more descriptive text inside your page's <title> tag.*

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Short title element 11

6pm.com, SEMrushBot-Desktop

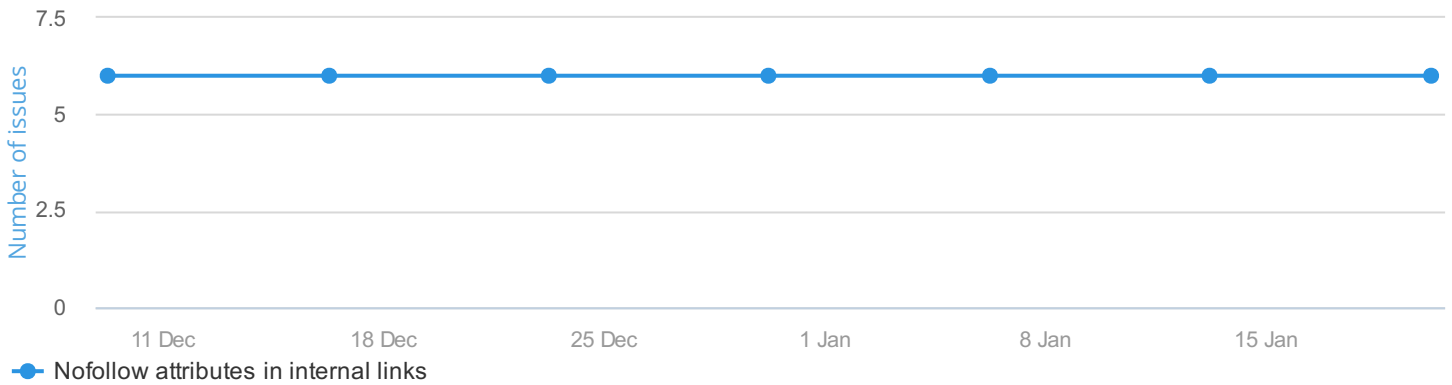
Page URL	Title	Discovered
Survey https://secure-www.6pm.com/survey/take/6pm-voc	Survey	January 20, 2018 (01:15)
Survey https://secure-www.6pm.com/survey/take/6pm-voc?source=homepage	Survey	January 20, 2018 (01:15)
Boots https://www.6pm.com/boots?pf_rd_r=E1B63D45BDC34B9BA2B7&pf_rd_p=bb28d488-2b9d-4749-a0af-165433a95e1a	Boots	January 20, 2018 (01:15) [new]
Boots https://www.6pm.com/boots?pf_rd_r=FE712DCCD88A44F2A38E&pf_rd_p=bb28d488-2b9d-4749-a0af-165433a95e1a	Boots	January 20, 2018 (01:15) [new]
Athleisure https://www.6pm.com/c/athleisure?pf_rd_r=0D9TV7540DADPJ64TC5N&pf_rd_p=6bf248ad-72d7-44f2-ad5a-decb6a07fcb3	Athleisure	January 20, 2018 (01:15) [new]
Athleisure https://www.6pm.com/c/athleisure?pf_rd_r=19VDRQPR6S3VRXE219RM&pf_rd_p=6bf248ad-72d7-44f2-ad5a-decb6a07fcb3	Athleisure	January 20, 2018 (01:15) [new]
Athleisure https://www.6pm.com/c/athleisure?pf_rd_r=7D180FB69A4A48AE9CC5&pf_rd_p=6bf248ad-72d7-44f2-ad5a-decb6a07fcb3	Athleisure	January 20, 2018 (01:15) [new]
Athleisure https://www.6pm.com/c/athleisure?pf_rd_r=D06BD71B4A3B4B7BB231&pf_rd_p=6bf248ad-72d7-44f2-ad5a-decb6a07fcb3	Athleisure	January 20, 2018 (01:15) [new]
Athleisure https://www.6pm.com/c/athleisure?pf_rd_r=E9027773594F4FDAAB10&pf_rd_p=6bf248ad-72d7-44f2-ad5a-decb6a07fcb3	Athleisure	January 20, 2018 (01:15) [new]
Site Map https://www.6pm.com/site-map	Site Map	January 20, 2018 (01:15)
Survey https://www.6pm.com/survey/take/6pm-voc?source=footer	Survey	January 20, 2018 (01:15)

Nofollow attributes in internal links

i About this issue: The `rel="nofollow"` attribute is an element in an `<a>` tag that tells crawlers not to follow the link (e.g., "`Nofollow link example`"). "Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website. Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from `<a>` tags, if necessary.

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Nofollow attributes in internal links 6

6pm.com, SEMrushBot-Desktop

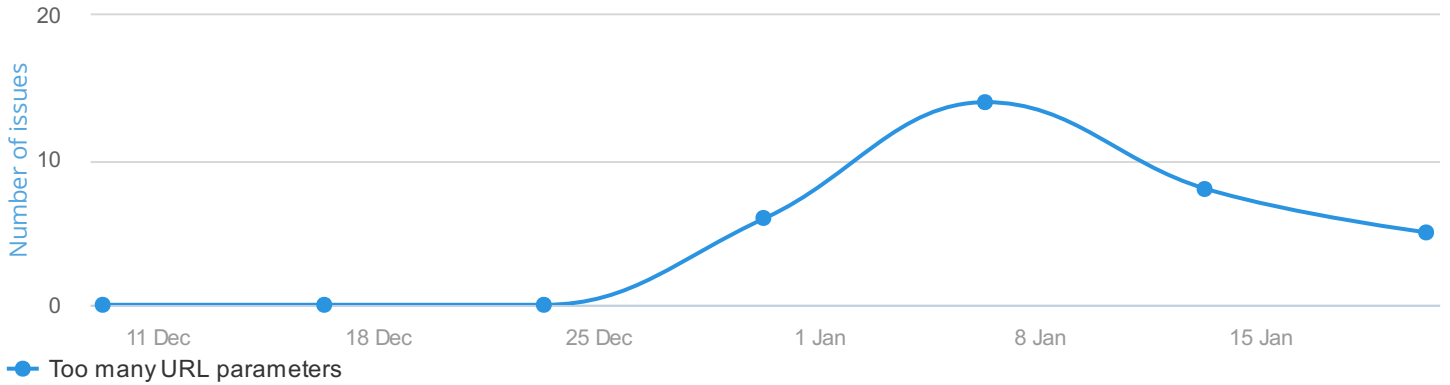
Page URL	Link URL	Discovered
Interest-Based Ads Policy https://www.6pm.com/c/interest-based-ads-policy	http://www.6pm.com/privacy-policy	January 20, 2018 (01:15)
Privacy Policy https://www.6pm.com/privacy-policy	https://www.6pm.com/c/privacy-policy-changes-1	January 20, 2018 (01:15)
Privacy Policy https://www.6pm.com/privacy-policy	http://www.6pm.com/customer-service-center	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	http://www.6pm.com/return-questions	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	http://www.6pm.com/customer-service-center	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	http://www.6pm.com/privacy-policy	January 20, 2018 (01:15)

Too many URL parameters

i About this issue: Using too many URL parameters is not an SEO-friendly approach. Multiple parameters make URLs less enticing for users to click and may cause search engines to fail to index some of your most important pages. How to fix: Try to use no more than four parameters in your URLs.

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Too many URL parameters 5

6pm.com, SEMrushBot-Desktop

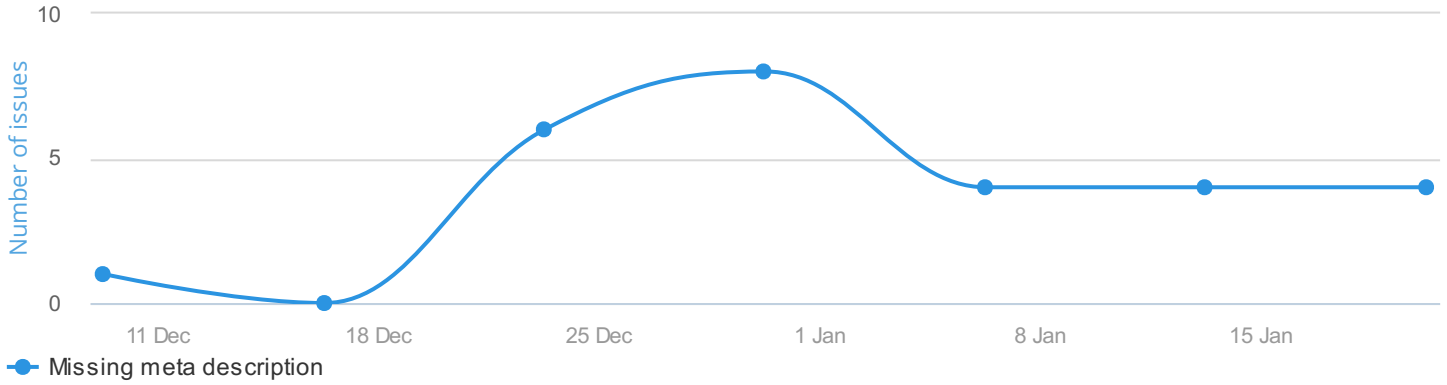
Page URL	Params Count	Discovered
Fashion Trends https://www.6pm.com/c/fashion-trends?pf_rd_r=3B76A1902B3F424C9EAD&pf_rd_p=b8ba9e1c-10cb-4581-bd75-d02e8282a7d4&pf_rd_r=0D9TV7540DADPJ64TC5N&pf_rd_p=c1b02f09-6af3-40cb-96a0-995d41aefbee	4	January 20, 2018 (01:15) [new]
Fashion Trends https://www.6pm.com/c/fashion-trends?pf_rd_r=3B76A1902B3F424C9EAD&pf_rd_p=b8ba9e1c-10cb-4581-bd75-d02e8282a7d4&pf_rd_r=19VDRQPR6S3VRXE219RM&pf_rd_p=c1b02f09-6af3-40cb-96a0-995d41aefbee	4	January 20, 2018 (01:15) [new]
Fashion Trends https://www.6pm.com/c/fashion-trends?pf_rd_r=3B76A1902B3F424C9EAD&pf_rd_p=b8ba9e1c-10cb-4581-bd75-d02e8282a7d4&pf_rd_r=7D180FB69A4A48AE9CC5&pf_rd_p=c1b02f09-6af3-40cb-96a0-995d41aefbee	4	January 20, 2018 (01:15) [new]
Fashion Trends https://www.6pm.com/c/fashion-trends?pf_rd_r=3B76A1902B3F424C9EAD&pf_rd_p=b8ba9e1c-10cb-4581-bd75-d02e8282a7d4&pf_rd_r=D06BD71B4A3B4B7BB231&pf_rd_p=c1b02f09-6af3-40cb-96a0-995d41aefbee	4	January 20, 2018 (01:15) [new]
Fashion Trends https://www.6pm.com/c/fashion-trends?pf_rd_r=3B76A1902B3F424C9EAD&pf_rd_p=b8ba9e1c-10cb-4581-bd75-d02e8282a7d4&pf_rd_r=E9027773594F4FDAAB10&pf_rd_p=c1b02f09-6af3-40cb-96a0-995d41aefbee	4	January 20, 2018 (01:15) [new]

Missing meta description

i *About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.*

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Missing meta description 4

6pm.com, SEMrushBot-Desktop

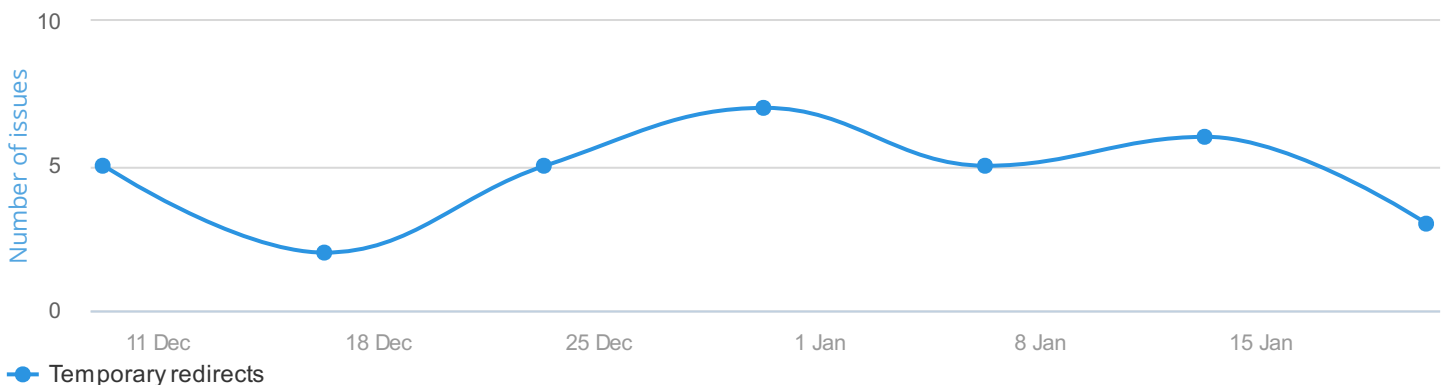
Page URL	Discovered
Email Signup https://secure-www.6pm.com/subscriptions/signup	January 20, 2018 (01:15)
https://www.6pm.com/gift-cards	January 20, 2018 (01:15)
https://www.6pm.com/gift-cards?pf_rd_r=E1B63D45BDC34B9BA2B7&pf_rd_p=4d00d890-c729-47d4-9d55-9baa95f4a36b	January 20, 2018 (01:15) [new]
https://www.6pm.com/gift-cards?pf_rd_r=FE712DCCD88A44F2A38E&pf_rd_p=4d00d890-c729-47d4-9d55-9baa95f4a36b	January 20, 2018 (01:15) [new]

Temporary redirects

i About this issue: Temporary redirects (i.e., a 302 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all pages to make sure the use of 302 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/307 redirect with a 301/308 one.

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Temporary redirects 3

6pm.com, SEMrushBot-Desktop

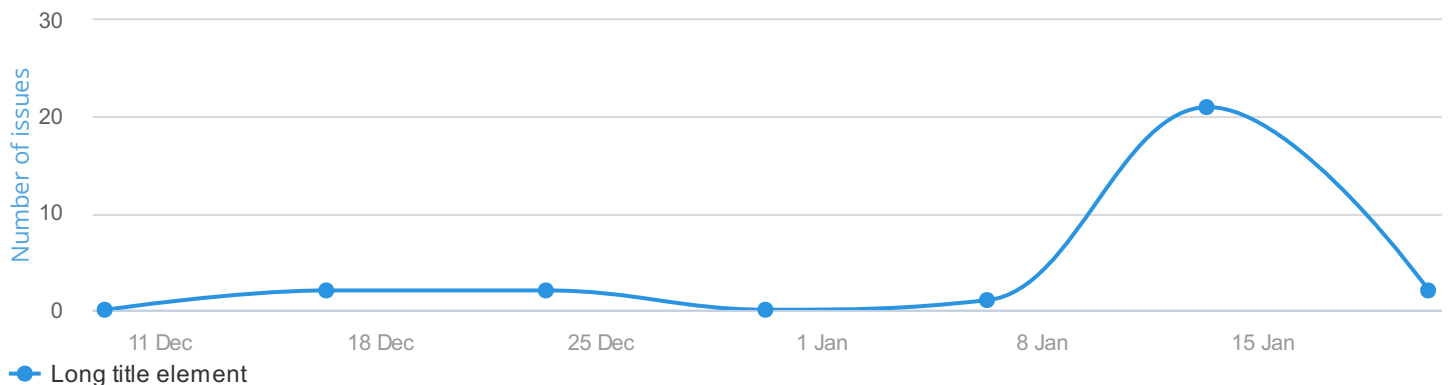
Page URL	Redirect URL	Discovered
http://www.6pm.com/	http://www.6pm.com/	January 20, 2018 (01:15)
https://www.6pm.com/login	https://auth.6pm.com/ap/signin?openid.pape_max_auth_age=0&openid.return_to=https://www.6pm.com/zap/loginComplete&openid.identity=http://specs.openid.net/auth/2.0/identifier_select&openid.assoc_handle=6pm_us&openid.oa2.response_type=code&openid.mode=checkid_setup&openid.ns.oa2=http://www.amazon.com/ap/ext/oa2/&siteState=b74d02d1-77f7-4523-9578-b60a40f977eb:28931B6UfEubS5U/otl1awhH5NYwh96fjkQHxFrTDqU=:null&openid.oa2.scope=auth_code&openid.claimed_id=http://specs.openid.net/auth/2.0/identifier_select&openid.oa2.client_id=iba:amzn1.application-oa2-client.9c0ef4f0412841b99269dbbe09636ca8&openid.ns=http://specs.openid.net/auth/2.0	January 20, 2018 (01:15) [new]
https://www.6pm.com/passwordToken.do	https://www.6pm.com/passwordToken.do	January 20, 2018 (01:15)

Long title element

i *About this issue: Most search engines truncate titles containing more than 75 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. How to fix: Try to rewrite your page titles to be 75 characters or less.*

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Long title element 2

6pm.com, SEMrushBot-Desktop

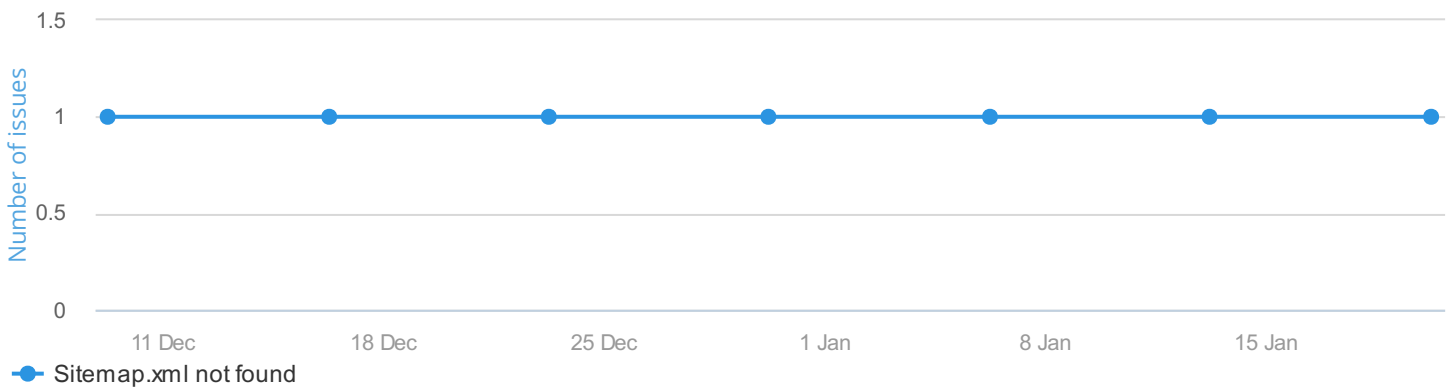
Page URL	Title	Discovered
Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort - 6pm.com https://m.6pm.com/amp/product/8802960	Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort - 6pm.com	January 20, 2018 (01:15) [new]
Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort at 6pm https://www.6pm.com/p/brooks-juno-cross-back-adjustable-high-impact-sports-bra-moving-comfort-aloe/product/8802960/color/14470	Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort at 6pm	January 20, 2018 (01:15) [new]

Sitemap.xml not found

i *About this issue: A sitemap.xml file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a sitemap.xml file is quite beneficial. Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a sitemap.xml file if you don't already have one.*

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Sitemap.xml not found 1

6pm.com, SEMrushBot-Desktop

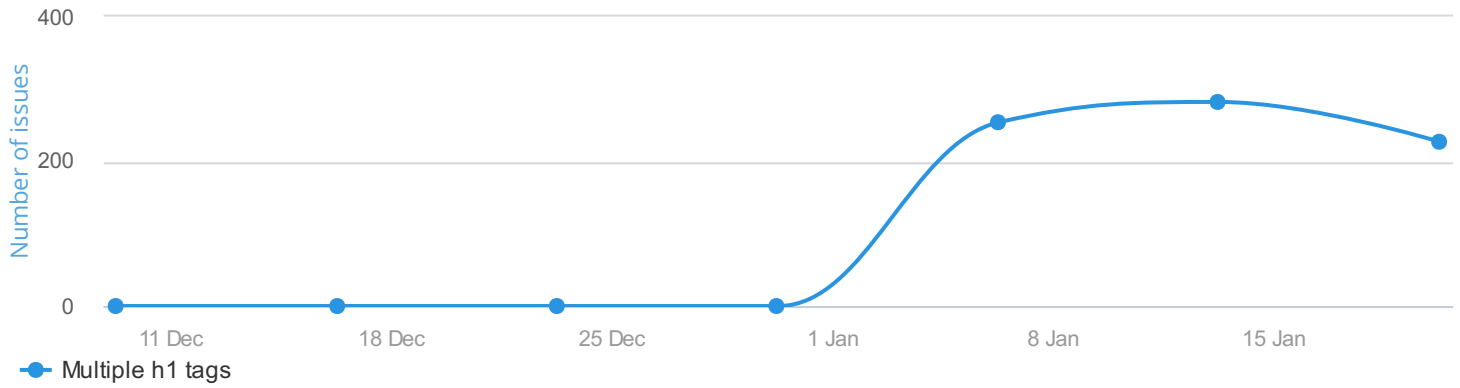
Page URL	Discovered
https://6pm.com/sitemap.xml	January 20, 2018 (01:15)

Multiple h1 tags

i *About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.*

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Multiple h1 tags 100

6pm.com, SEMrushBot-Desktop

Page URL	H1 Count	Discovered
ALDO Andren at 6pm https://www.6pm.com/p/aldo-andren-black/product/9005146/color/3	2	January 20, 2018 (01:15) [new]
ALDO Andren at 6pm https://www.6pm.com/p/aldo-andren-light-brown/product/9005146/color/432	2	January 20, 2018 (01:15) [new]
ALDO Charan at 6pm https://www.6pm.com/p/aldo-charan-black/product/9005144/color/3	2	January 20, 2018 (01:15) [new]
ALDO Fulino at 6pm https://www.6pm.com/p/aldo-fulino-black-leather/product/9005145/color/72	2	January 20, 2018 (01:15) [new]
ALDO Weradia at 6pm https://www.6pm.com/p/aldo-weradia-black-synthetic/product/9005143/color/973	2	January 20, 2018 (01:15) [new]
Alegria Schuster at 6pm https://www.6pm.com/p/alegria-schuster-choco/product/9064683/color/1895	2	January 20, 2018 (01:15) [new]
b.o.c. Nix at 6pm https://www.6pm.com/p/b-o-c-nix-black/product/8887076/color/3	2	January 20, 2018 (01:15) [new]
Betsey Johnson BJ485106 at 6pm https://www.6pm.com/p/betsey-johnson-bj485106-gold-pink/product/8998849/color/19459	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-electric-brooks-blue-silver/product/8770336/color/620295	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-anthracite-festival-fuchsia-bittersweet/product/8770337/color/655577	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-azure-blue-palace-blue-lime-punch/product/8770337/color/655578	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-gold/product/8770336/color/659983	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite-red-orange/product/8770336/color/685752	2	January 20, 2018 (01:15) [new]

Page URL	H1 Count	Discovered
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770336/color/3897	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-anthracite/product/8770337/color/3897	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-black-heliotrope-fiery-coral/product/8770337/color/690316	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-electric-brooks-blue-black-nightlife/product/8770336/color/655561	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-gray-black-silver/product/8770336/color/670610	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-anthracite-primer-grey/product/8770336/color/674419	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-gray-pinstripe-iris-orchid/product/8770337/color/674424	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-heather-primer-grey-passat-grey/product/8770337/color/674425	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-iceland-blue-hollyhock-black/product/8770337/color/685756	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-rose-gold/product/8770337/color/685755	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-metallic-charcoal-black-tawny-port/product/8770336/color/685753	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-navy-blue-pink/product/8770337/color/558795	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-black-anthracite/product/8770336/color/655562	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-silver-purple-cactus-flower-bluebird/product/8770337/color/655576	2	January 20, 2018 (01:15) [new]
Brooks Adrenaline GTS 17 at 6pm https://www.6pm.com/p/brooks-adrenaline-gts-17-white-silver/product/8770337/color/755	2	January 20, 2018 (01:15) [new]
Brooks AnyDay Moving Comfort at 6pm https://www.6pm.com/p/brooks-anyday-moving-comfort-cobalt/product/8699165/color/546999	2	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-azalea-black/product/8794488/color/655707	2	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-anthracite-red-orange-black/product/8794486/color/655705	2	January 20, 2018 (01:15) [new]

Page URL	H1 Count	Discovered
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-electric-brooks-blue-lime-popsicle-bluefish/product/8794486/color/686016	2	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-evening-blue-teal-victory-purple-cactus-flower/product/8794488/color/685760	2	January 20, 2018 (01:15) [new]
Brooks Caldera at 6pm https://www.6pm.com/p/brooks-caldera-hollyhock-lollipop-black/product/8794488/color/655708	2	January 20, 2018 (01:15) [new]
Brooks Canopy Jacket at 6pm https://www.6pm.com/p/brooks-canopy-jacket-asphalt-black-stripe/product/8877150/color/686964	2	January 20, 2018 (01:15) [new]
Brooks Cascadia Shell at 6pm https://www.6pm.com/p/brooks-cascadia-shell-black/product/8799777/color/3	2	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-bay-asphalt/product/8877144/color/686960	2	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-finch-asphalt/product/8877144/color/686959	2	January 20, 2018 (01:15) [new]
Brooks Cascadia Thermal Vest at 6pm https://www.6pm.com/p/brooks-cascadia-thermal-vest-white-heather-sterling/product/8877056/color/686882	2	January 20, 2018 (01:15) [new]
Brooks Chaser 3" Shorts at 6pm https://www.6pm.com/p/brooks-chaser-3-shorts-heather-cobalt/product/8621586/color/295869	2	January 20, 2018 (01:15) [new]
Brooks Dash 1/2 Zip at 6pm https://www.6pm.com/p/brooks-dash-1-2-zip-heather-dahlia/product/8543227/color/686888	2	January 20, 2018 (01:15) [new]
Brooks Defyance 9 at 6pm https://www.6pm.com/p/brooks-defyance-9-anthracite-ceramic-passion-flower/product/8621237/color/590812	2	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-bay-navy-stripe/product/8877171/color/686981	2	January 20, 2018 (01:15) [new]
Brooks Distance Hoodie at 6pm https://www.6pm.com/p/brooks-distance-hoodie-heather-black-black-stripe/product/8877171/color/686980	2	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-dahlia/product/8799762/color/40941	2	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-reed-heather-sterling/product/8799762/color/686907	2	January 20, 2018 (01:15) [new]
Brooks Distance Long Sleeve at 6pm https://www.6pm.com/p/brooks-distance-long-sleeve-seaglass-navy/product/8799762/color/637828	2	January 20, 2018 (01:15) [new]
Brooks Distance Short Sleeve at 6pm https://www.6pm.com/p/brooks-distance-short-sleeve-seaglass-navy/product/8799764/color/637828	2	January 20, 2018 (01:15) [new]
Brooks Distance Short Sleeve Shirt at 6pm https://www.6pm.com/p/brooks-distance-short-sleeve-shirt-heather-bay-navy/product/8799809/color/686986	2	January 20, 2018 (01:15) [new]
Brooks Drift 1/2 Zip at 6pm https://www.6pm.com/p/brooks-drift-1-2-zip-finch-asphalt/product/8877149/color/686959	2	January 20, 2018 (01:15) [new]

Page URL	H1 Count	Discovered
Brooks Fremont Pants at 6pm https://www.6pm.com/p/brooks-fremont-pants-asphalt/product/8799784/color/5666	2	January 20, 2018 (01:15) [new]
Brooks Ghost Long Sleeve at 6pm https://www.6pm.com/p/brooks-ghost-long-sleeve-navy-black-stripe/product/8877155/color/366008	2	January 20, 2018 (01:15) [new]
Brooks Go-To 3" Shorts at 6pm https://www.6pm.com/p/brooks-go-to-3-shorts-navy-white/product/8799769/color/513	2	January 20, 2018 (01:15) [new]
Brooks Go-To 7" Shorts at 6pm https://www.6pm.com/p/brooks-go-to-7-shorts-navy-white/product/8799816/color/513	2	January 20, 2018 (01:15) [new]
Brooks Greenlight Capris at 6pm https://www.6pm.com/p/brooks-greenlight-capris-overcast-deco-black/product/8877083/color/686901	2	January 20, 2018 (01:15) [new]
Brooks Greenlight Tights at 6pm https://www.6pm.com/p/brooks-greenlight-tights-navy-market-deco/product/8877080/color/686900	2	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-barely-blue-glacier-grey-high-rise/product/9035246/color/734063	2	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-estate-blue-cream-orange-white/product/9035246/color/746638	2	January 20, 2018 (01:15) [new]
Brooks Heritage Beast 1 at 6pm https://www.6pm.com/p/brooks-heritage-beast-1-moonless-night-black-metallic/product/9035246/color/734044	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black-white-stripe/product/8249991/color/14275	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-black/product/8249991/color/3	2	January 20, 2018 (01:15) [new]
Brooks Hot Shot Moving Comfort at 6pm https://www.6pm.com/p/brooks-hot-shot-moving-comfort-overcast-deco-black/product/8249991/color/686901	2	January 20, 2018 (01:15) [new]
Brooks Juno Cross Back Adjustable High-Impact Sports Bra Moving Comfort at 6pm https://www.6pm.com/p/brooks-juno-cross-back-adjustable-high-impact-sports-bra-moving-comfort-aloe/product/8802960/color/14470	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-beach-glass-silver/product/8794379/color/685960	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-black-high-risk-red/product/8794376/color/620411	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-anthracite-ceramic-lime-punch/product/8794379/color/655606	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-electric-brooks-blue/product/8794376/color/685957	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-anthracite-silver/product/8794376/color/421080	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-fuchsia-purple-dazzling-blue/product/8794379/color/655607	2	January 20, 2018 (01:15) [new]

Page URL	H1 Count	Discovered
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-grey/product/8794376/color/139	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-lapis-blue-lime-popsicle/product/8794376/color/685958	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-black-white-silver/product/8794379/color/8002	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-electric-brooks-blue-black-white/product/8794376/color/655605	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-high-risk-red-black-orange-peel/product/8794376/color/655604	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-kasbah-blue-radiance-white/product/8794379/color/673952	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-peacock-pink-glo-black/product/8794379/color/673948	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-pickled-beet-pink-black/product/8794379/color/703925	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-purple-cactus-flower-diva-pink-black/product/8794379/color/655608	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-teal-victory-white-black/product/8794379/color/685959	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-tokyo-black-high-risk-red/product/8794376/color/677123	2	January 20, 2018 (01:15) [new]
Brooks Launch 4 at 6pm https://www.6pm.com/p/brooks-launch-4-white-microchip/product/8794379/color/703924	2	January 20, 2018 (01:15) [new]
Brooks LSD Jacket at 6pm https://www.6pm.com/p/brooks-lsd-jacket-bay/product/8877163/color/2137	2	January 20, 2018 (01:15) [new]
Brooks LSD Jacket at 6pm https://www.6pm.com/p/brooks-lsd-jacket-black-asphalt/product/8543324/color/12049	2	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-diva-pink-anthracite-bluefish/product/8695968/color/620318	2	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-electric-brooks-blue-lime-punch-cherry-tomato/product/8695961/color/655709	2	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-nightlife-black-high-risk-red/product/8695961/color/620413	2	January 20, 2018 (01:15) [new]
Brooks Mazama at 6pm https://www.6pm.com/p/brooks-mazama-purple-cactus-flower-peacoat-hot-coral/product/8695968/color/655710	2	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-black-ebony-lime-popsicle/product/8794384/color/685737	2	January 20, 2018 (01:15) [new]

Page URL	H1 Count	Discovered
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-electric-brooks-blue-black-high-risk-red/product/8794384/color/655557	2	January 20, 2018 (01:15) [new]
Brooks PureFlow 6 at 6pm https://www.6pm.com/p/brooks-pureflow-6-peacock-peacock-green-black/product/8794385/color/673950	2	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 at 6pm https://www.6pm.com/p/brooks-ravenna-8-black-silver-aquarius/product/8794374/color/703806	2	January 20, 2018 (01:15) [new]
Brooks Ravenna 8 at 6pm https://www.6pm.com/p/brooks-ravenna-8-electric-blue-lemonade-black-green-gecko/product/8794373/color/685956	2	January 20, 2018 (01:15) [new]
Brooks Rebound Racer Moving Comfort at 6pm https://www.6pm.com/p/brooks-rebound-racer-moving-comfort-cobalt-ikat-jacquard/product/7804852/color/660634	2	January 20, 2018 (01:15) [new]
Brooks Rebound Racer Moving Comfort at 6pm https://www.6pm.com/p/brooks-rebound-racer-moving-comfort-sunset-ikat-jacquard/product/7804852/color/660632	2	January 20, 2018 (01:15) [new]
Brooks Rush Pants at 6pm https://www.6pm.com/p/brooks-rush-pants-heather-black/product/8543378/color/76450	2	January 20, 2018 (01:15) [new]
Brooks Sherpa 7" Shorts at 6pm https://www.6pm.com/p/brooks-sherpa-7-shorts-oyster-asphalt-stripe/product/8543441/color/686974	2	January 20, 2018 (01:15) [new]
Brooks Sherpa VI 7" Short at 6pm https://www.6pm.com/p/brooks-sherpa-vi-7-short-black-black/product/8233906/color/183092	2	January 20, 2018 (01:15) [new]
Brooks Steady Long Sleeve Top at 6pm https://www.6pm.com/p/brooks-steady-long-sleeve-top-asphalt/product/8621467/color/5666	2	January 20, 2018 (01:15) [new]
Brooks Streaker Racerback at 6pm https://www.6pm.com/p/brooks-streaker-racerback-oxford-black/product/8799755/color/555754	2	January 20, 2018 (01:15) [new]
Brooks Streaker Tights at 6pm https://www.6pm.com/p/brooks-streaker-tights-oxford-black/product/8543195/color/555754	2	January 20, 2018 (01:15) [new]

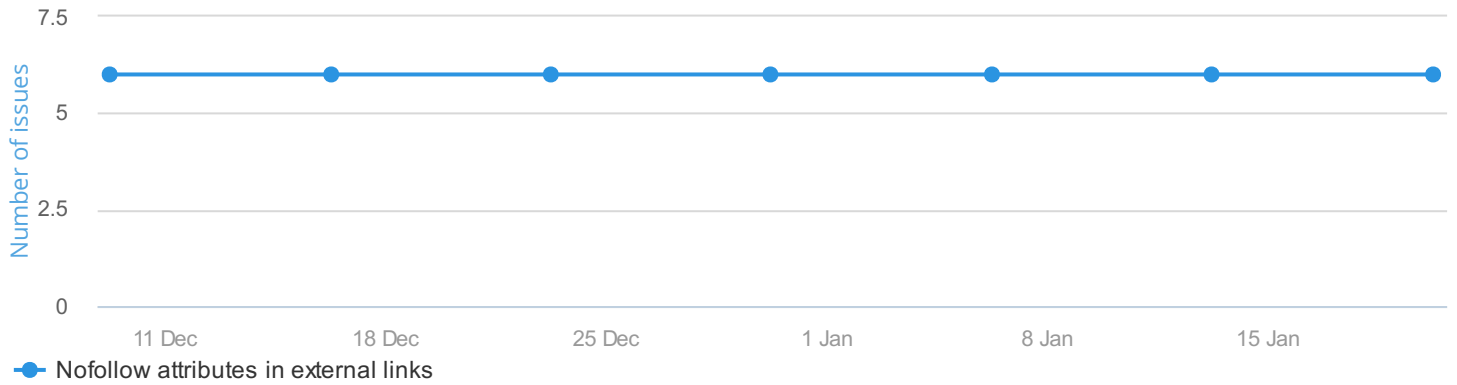
i We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

Nofollow attributes in external links

i About this issue: A nofollow attribute is an element in an `<a>` tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from `<a>` tags, if needed.

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



Nofollow attributes in external links 6

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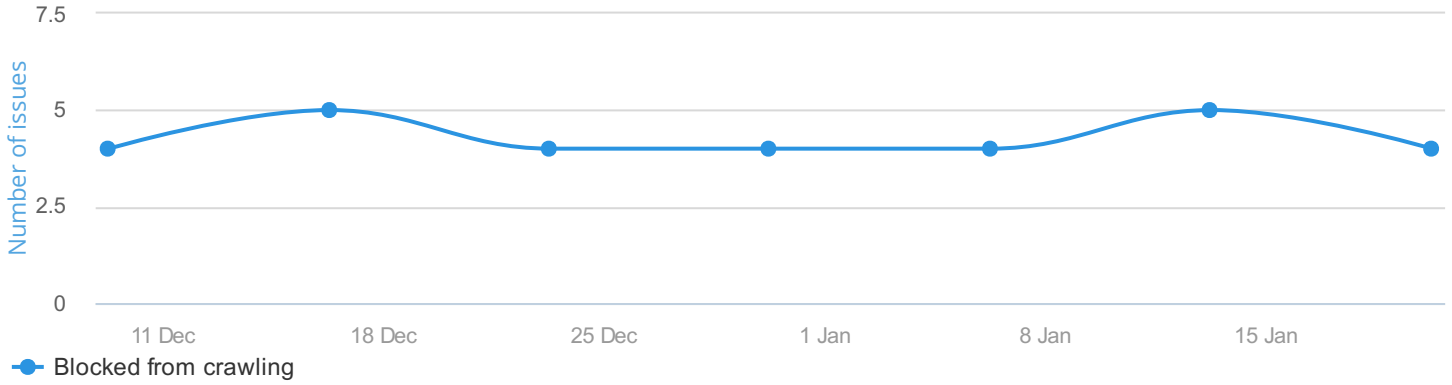
Page URL	Link URL	Discovered
Interest-Based Ads Policy https://www.6pm.com/c/interest-based-ads-policy	http://www.networkadvertising.org/choices/	January 20, 2018 (01:15)
Interest-Based Ads Policy https://www.6pm.com/c/interest-based-ads-policy	https://www.amazon.com/adprefs	January 20, 2018 (01:15)
Interest-Based Ads Policy https://www.6pm.com/c/interest-based-ads-policy	http://www.aboutads.info	January 20, 2018 (01:15)
Interest-Based Ads Policy https://www.6pm.com/c/interest-based-ads-policy	http://www.aboutads.info/choices/	January 20, 2018 (01:15)
Privacy Policy https://www.6pm.com/privacy-policy	http://shop.bizrate.com/content/privacy.html	January 20, 2018 (01:15)
Terms of Use https://www.6pm.com/terms-of-use	http://www.zappos.com/c/notice-and-procedure-making-claims-of-copyright-infringement	January 20, 2018 (01:15)

Blocked from crawling

i *About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.*

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Blocked from crawling 4

6pm.com, SEMrushBot-Desktop

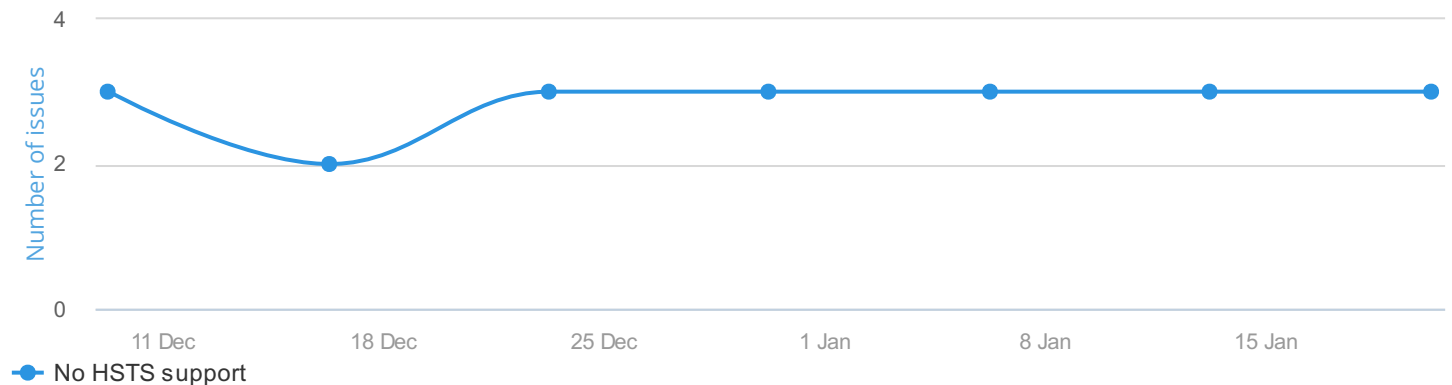
Page URL	Discovered
https://www.6pm.com/account	January 20, 2018 (01:15)
https://www.6pm.com/account/favorites	January 20, 2018 (01:15)
https://www.6pm.com/cart	January 20, 2018 (01:15)
https://www.6pm.com/logout	January 20, 2018 (01:15)

No HSTS support

i About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

Historical chart for audits

Period: December 9, 2017 (01:19) - January 20, 2018 (01:15)



No HSTS support 3

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Subdomain

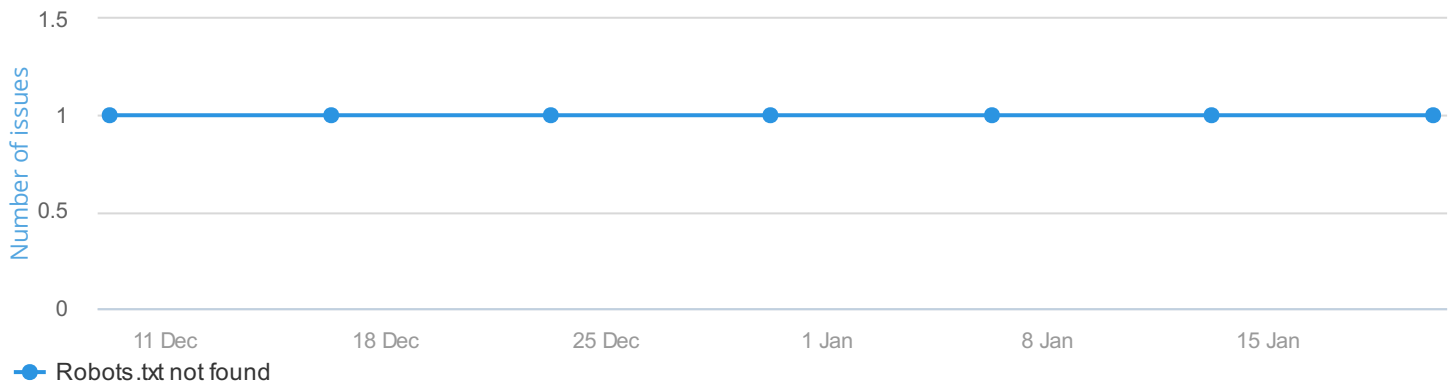
Discovered

Robots.txt not found

i About this issue: A robots.txt file has an important impact on your overall SEO website's performance. This file helps search engines determine what content on your website they should crawl. Utilizing a robots.txt file can cut the time search engine robots spend crawling and indexing your website. How to fix: If you don't want specific content on your website to be crawled, creating a robots.txt file is recommended.

Historical chart for audits

Period: January 20, 2018 (01:15) - December 9, 2017 (01:19)



Robots.txt not found 1

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Page URL	Status Code	Discovered
https://6pm.com/robots.txt	0	January 20, 2018 (01:15)